



GOBIERNO DE
MÉXICO

TURISMO
SECRETARÍA DE TURISMO

Mexican Designers Romance Tourism

Presented by



TRANSFORMANDO
GUERRERO
GOBIERNO DEL ESTADO
2021 - 2027

SECRETARÍA DE
TURISMO
DEL ESTADO DE GUERRERO





INTRODUCTION

The Ministry of Tourism of the Government of Mexico, through its Office of Tourism Product Innovation, promotes a variety of product lines and market segments, including Romance Tourism. It is all about those magical journeys taken by couples and families to celebrate a special occasion in their lives. Picture renewing your vows in a breathtaking setting, throwing a wild and unforgettable bachelor or bachelorette party, or embarking on a dreamy honeymoon filled with love and adventure. Ah, the sweet moments of engagements, anniversaries, and, of course, destination weddings and romantic getaways.

This incredible segment is experiencing remarkable growth, and it is no wonder why. Its allure captivates the United States, Canada, and South America, drawing lovebirds from everywhere. When it comes to this romantic escape, Mexico City, Monterrey, and Guadalajara shine brightly as top destinations within the country.

Mexico, a land bursting with culture and boundless creativity. Peek at the splendid designs of Mexican garments, inspired by customs and traditions passed down through generations. The vibrant colors and exquisite textures of these masterpieces have transcended borders, capturing the hearts of wanderers everywhere. Now, it is time to bestow upon

them the recognition they deserve in the realm of tourism, especially when intertwined with the enchantment of Romance Tourism. Let love and fashion intertwine in a symphony of beauty and passion.

Therefore, in collaboration with the Ministry of Tourism of the State of Guerrero and the Destination Wedding Specialist Association (DWSA), we have worked on integrating the Catalog of Mexican Designers for Romance Tourism. Our aim is to connect Mexican designers and artisans with this industry, adding another link to the value chain. Renowned Mexican designers have created significant bridal gowns, honeymoon fashion, and attire for special events such as engagements and anniversaries. In this way, we support and foster the creativity of Mexican artisans and designers while providing digital platforms for promotion and dissemination to facilitate their commercialization. This initiative seeks to promote cutting-edge Mexican fashion and diversify Mexico's tourism offerings.

By doing so, we fulfill the objectives of the PROSECTUR 2020-2024, focusing on its four priority goals. We hope that this material will be useful for the planning and organization of your future events targeting this segment and become an additional reason to visit Mexico's destinations.

AKATL

Acateca dresses, shawls, blouses, among other things, are hand-embroidered with silk threads, where we paint the flowers or animals and then embroider them according to the color combination we want, but always representing the colors of our culture.

INCLUSION



We always seek to include members of our family and community to provide them with secure employment. We have also created new designs to continue innovating the art we create, while incorporating the distinctive features that identify our culture.

SUSTAINABILITY



We support the social aspect by providing a fair work schedule for our male and female workers, helping to improve their economic well-being so they can support their families. We always prioritize the quality of materials to deliver excellent craftsmanship and also contribute to environmental sustainability.

BRIDE 1



- Technique - Hand embroidery
- Region - Guerrero mountain
- Production - 65 hours
- People - 4

BRIDE 2



- Technique - Hand embroidery
- Region - Guerrero mountain
- Production - 65 hours
- People - 4



- Technique - Hand embroidery
- Region - Guerrero mountain
- Production - 65 hours
- People - 4

BRIDES 3



SHIRT 1



FLOWER GIRL

SHIRT 2



- Technique - Hand embroidery
- Region - Guerrero mountain
- Production - 50 hours
- People - 4

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CALLE BRAVO NUMERO 416, COL. CENTRO,
MUNICIPIO SAN LUIS ACATLAN, GUERRERO

YOLOXOCHITLBARCENAS 

MARY PANCHI

The work we do in our pieces is a fusion of the new, the ancestral, and the cultural aspects of our state. We use an empirical (free) technique that allows us to showcase the different creations we make, highlighting the beauty of our cultural heritage and the traditions of our region.

INCLUSION



Through the design and creation of stylized garments, we acquire waist looms, which are the foundation for these garments. They are skillfully crafted by Amuzgo artisans from the Costa Chica region of the state of Guerrero. In a region where poverty and lack of opportunities are evident, I consider this a way to support and include local, regional, and national artisans in the economy. It is also a means to showcase the cultural richness expressed in these garments.

SUSTAINABILITY



We maintain the origin and technique used in the creation of the waist loom, as it is directly acquired from the artisans who have been passing down their knowledge from generation to generation. Being a community that shares such a remarkable activity, fair prices are established through mutual agreement, which are respected to preserve the bond between the designer and artisan.

DESIGNER

- Technique - Empirical / free style
- Region - Amuzgo, Costa Chica
- Production - 3 hours
- People - 1



SWEET LOVE

MARY PANCHI



BRIDE
DREAM

- Technique: Empirical / free style
- Region - Amuzgos, Costa Chica
- Production - 2 days
- People - 1

DESIGNER

MARY PANCHI

FRANCISCA



AGUIRRE



MELANORPHOSIS



THEODORA SANDS



- Technique - Empirical/Free
- Region: Zacatepec, Costa Chica
- Production - 5 hours
- People - 1

- Technique: Empirical/Free
- Region - Amuzgos, Costa Chica
- Production - 4 hours
- People - 1

- Technique - Empirical/Free
- Region - Amuzgos, Costa Chica
- Production - 7 hours
- People - 1

- Technique - Empirical/Free
- Region - Amuzgos, Costa Chica
- Production - 8 hours
- People - 1

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CALLE 5 DE FEBRERO No. 135, COL. LA MIRA, OMETEPEC,
GUERRERO

DMARYPANCHIS 

CATALEYA

They are unique and exclusive pieces, custom-made to the clients' preferences. We design everything using various textiles such as loom, muslin, satin, etc. The embroidery technique of Acateca from Acatlán, Guerrero, is 100% handcrafted using naturally dyed silk thread and fine iris thread.

We have pieces made in a modern style with traditional touches.

INCLUSION



All our embroideries are crafted by indigenous hands, both men and women of all ages.

SUSTAINABILITY



In our company, we support social sustainability. For every garment produced, we assist over 30 families in my community of Acatlan, municipality of Chilapa, Guerrero. We collaborate with the economic sustainability as it serves as the main source of income for the women in my indigenous community. They are fairly compensated for their work.

DESIGNER

CATALEYA

DRESS 2

BRIDE 1



- Technique - Modern sewing with traditional embroidery
- Region - Guerrero Mountain
- Production - 1 week per garment
- People - 3 to 4

DESIGNER

BRIDE 3



- Technique - Modern sewing with traditional embroidery
- Region - Guerrero mountain
- Production - 1 week per garment
- People - 3 to 4

BRIDE 4



DESIGNER

CATALEYA

BRIDE 5



- Technique - Modern sewing with traditional embroidery
- Region - Guerrero mountain
- Production - 1 week per garment
- People - 3 to 4



BRIDE 6

DESIGNER

CATALEYA

BRIDE 7



- Technique - Modern sewing with traditional embroidery
- Region - Guerrero mountain
- Production - 1 week per garment
- People - 3 to 4

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CALLE PROLONGACION IGNACIO ZARAGOZA CON JAZMIN
NUMERO 93, COL. LOS SAUCES, ACATLAN, CHILAPA, GUERRERO

ROPAARTESANALCATALEYA 

LA CHICHIHUALTECA

Each of our garments is meticulously hand-frayed and embroidered using 100% cotton threads. The traditional embroideries that stand out include the tomato flower, sea foam, petate flower, pink flower sprigs, poppies, calla lilies, as well as wildflowers from the region.

INCLUSION



We showcase the culture we have in our regions through different embroidery techniques used to create unique and one-of-a-kind designs. In our team, there is no distinction based on religion, politics, educational background, age, sexual orientation, or gender. We value inclusivity and celebrate diversity among our members

SUSTAINABILITY



We respect the creative ideas of each worker, as their artwork is showcased in every garment. We contribute to the local economy and, of course, provide fair compensation for their work

DRESS 1



- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 120 hours
- People - 5

DRESS 2



- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 120 hours
- People - 5

DRESS 3



- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 120 hours
- People - 5

DESIGNER

LA CHICHIHUALTECA

COUPLE 1

ONLY

COUPLE 2



- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 250 hours
- People - 5

- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 200 hours
- People - 5

- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 250 hours
- People - 5

SHIRT 1



- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 100 hours
- People - 5

SHIRT 2



- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 100 hours
- People - 5

SHIRT 3



- Technique - Fraying and embroidery
- Region - Central region
- Production - Over 100 hours
- People - 5

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La Chichihualteca
Artesanías con amor

HEROICO COLEGIO MILITAR No.26, COL. CENTRO,
CHICHIHUALCO, GUERRERO

LACHICHIHUALTECA 


KARLURA

I use various fabrics such as muslin, denim, Italian linen, and the main fabric of my designs is the bandana: in cotton, satin, and silk.

I create contemporary fashion, and everything I create incorporates the bandana, in addition to making designs customized to each individual's measurements.

INCLUSIÓN



That's wonderful to hear! It's great that you have included young people with Down syndrome in your fashion events, and it's commendable that you treat all your clients with equality and respect, regardless of their social status, economic background, sexual preferences, or disabilities. Everyone deserves respect and proper attention, and it's inspiring to see you prioritizing inclusivity and diversity in your work. Keep up the fantastic work!

SOSTENIBILIDAD



All the designs created by Karlura represent our roots and the Mexican pride that I feel, which is also shared by my clients. They are a part of our identity and contribute to the preservation of our culture.

Everyone involved in the production process of the designs receives fair compensation for their services. The price of each garment includes the labor of each individual involved.

DRESS 1



- Technique - Bandana (Paliacate)
- Region - Costa Grande
- Production - 2 to 3 hours
- People - 3

DRESS 2



- Technique - Muslin and Bandana (Paliacate)
- Region - Costa Grande
- Production - 3 hours
- People - 3

DRESS 3



- Technique - Bandana (Paliacate)
- Region - Costa Grande
- Production - 2 to 3 hours
- People - 3

CRAFTSWOMAN

DRESS 4



- Technique - Bandana (Paliacate)
- Region - Costa Grande
- Production - 2 hours
- People - 3

KARLURA

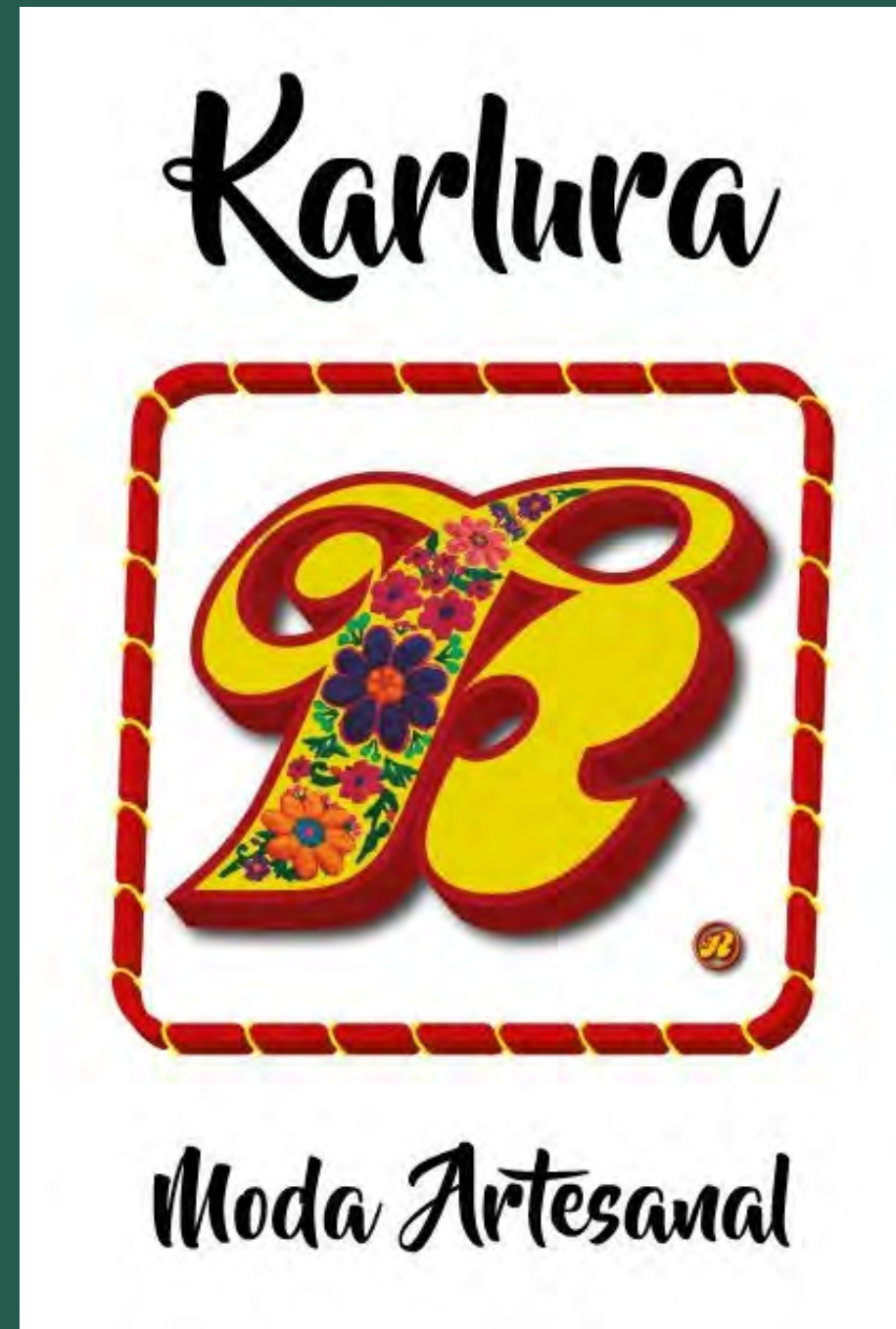
- Technique - Tulle and Bandana (Paliacate)
- Region - Costa Grande
- Production - 3 hours
- People - 3



DRESS 5

KARLURAMODA@GMAIL.COM

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GUADALUPE VICTORIA S/N INTERIOR DEL MERCADO PERSEVERANCIA,
COL. CENTRO, ATOYAC DE ALVAREZ, GUERRERO

KARLURA 


FLOR AMUZGA

The technique used is cross-stitch embroidery and backstrap weaving, using 100% Coyuche cotton material and gingham fabric.

INCLUSION



Most of the workers are transgender women who live and work together with the Ometepec community. We do not support any political party or religion, and we support the LGBT community.

SUSTAINABILITY



That's wonderful to hear! It's great that your designs provide employment opportunities for individuals from the LGBT community and the local community. It's also commendable that you support individuals from the Ometepec Rehabilitation Center (Cereso) by providing them with paid work.

DRESS 1



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 1900 hours / 8 months
- People - 5



DRESS 2



DRESS 3

DRESS 4



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 1900 hours / 8 months
- People - 5

DRESS 5



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 1900 hours / 8 months
- People: 5

DRESS 6



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 1900 hours / 8 months
- People: 5

DRESS 7



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 1900 hours / 8 months
- People - 5



DRESS 8



DRESS 9

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CALLE CUAUHEMOC, COL. CENTRO, ZACUALPA,
MUNICIPIO OMETEPEC, GUERRERO

FLORAMUZGA"LAFLOR" 


MONICA MARTINEZ MARINO

Our pieces are exclusive, made to measure and according to the preferences of our clients. They are beautiful and colorful works. Everything we create includes traditional Mexican textiles from the state of Guerrero. The technique used for these inserts is hand-embroidered cross-stitch, made with yarn and gingham fabric, which is used in both regions. We have pieces that are 100% cross-stitched and contemporary pieces as well.

INCLUSION

We always include any talented individuals from our community in the art of design or in the creation of artisanal pieces, regardless of any condition.

SUSTAINABILITY

This trade is the main source of income for our families. We contribute to society by offering free courses to the young people of the new generations, so they can learn this craft and ensure that our culture and traditions are preserved.

CRAFTSWOMAN

MONICA MARTINEZ



DRESS 1



Technique - Double-thread cross-stitch
Region - Costa Chica
Production - 250 hours
People - 1 craftswoman

DRESS 2



BLOUSE 1



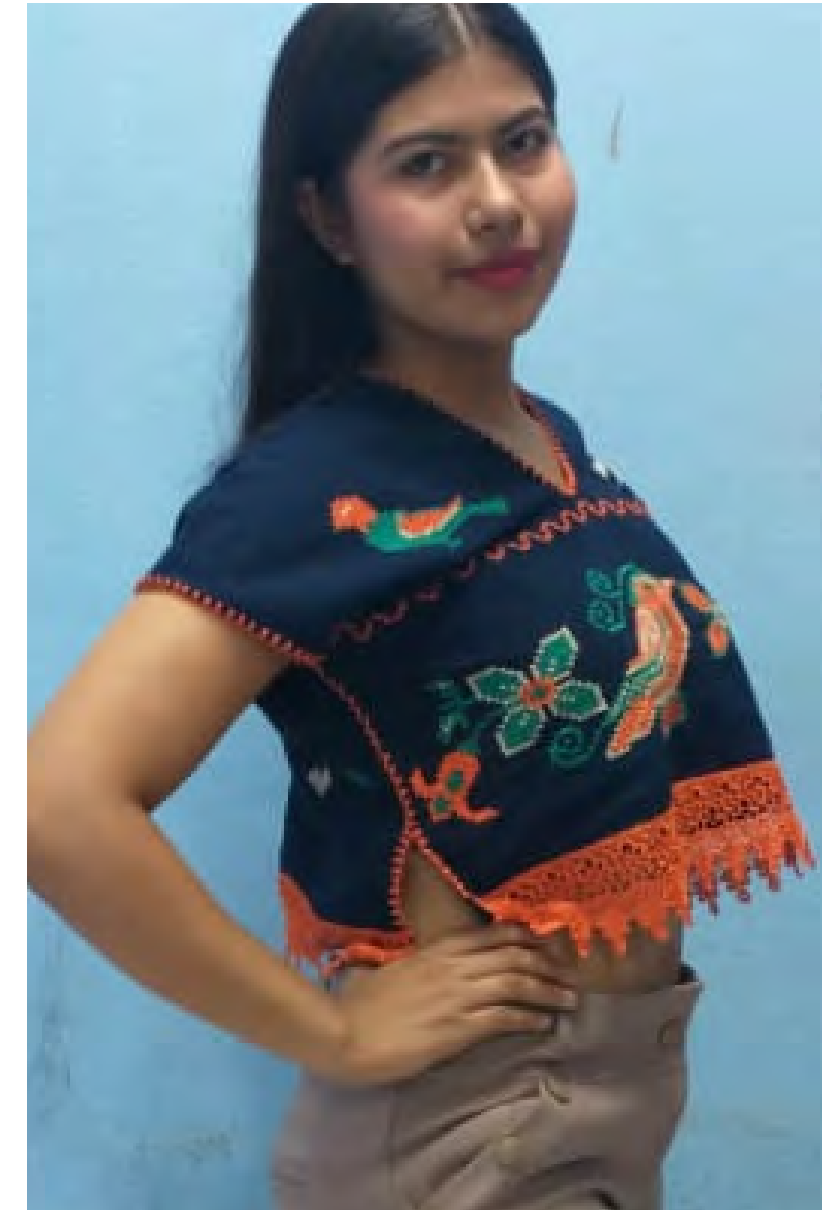
- Technique - Double-thread cross-stitch
- Region - Costa Chica
- Production - 150 hours
- People - 1 craftswoman

BLOUSE 2



- Technique - Double-thread cross-stitch
- Region - Costa Chica
- Production - 150 hours
- People - 1 craftswoman

BLOUSE 3



- Technique - Double-thread cross-stitch
- Region - Costa Chica
- Production - 150 hours
- People - 1 craftswoman

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Mónica Martínez
Artesana Amuzga

CALLE INDEPENDENCIA, COL. SANTA CRUZ CHICA, ZACOALPAN,
MUNICIPIO DE OMETEPEC, GUERRERO.

MONICAMARTINEZ 

MAURA JIMENEZ PANTALEON

The techniques used for these inserts include hand-embroidered cross-stitch using woolen yarn, incorporating the traditional techniques of our Amuzga culture in both regions. We strive to bring our artisanal designs to a point of innovation by blending various contemporary techniques.

INCLUSION



The individuals working in the workshop are not limited by ethnicity, gender, sexual orientation, and are nonpartisan.

SUSTAINABILITY



We contribute to the community both socially by setting an example of our culture and economically by providing employment opportunities to families, thus generating economic benefits within society and households.

CRAFTSWOMAN

MAURA JIMENEZ



- Technique - Double-thread Cross Stitch
- Region - Costa Chica
- Production - 340 hours
- People - 1 craftswoman

HUIPIIL GOWN WITH REBOZO

DRESS 1



- Technique - Two-strand Cross Stitch
- Region - Costa Chica
- Production - 300 hours
- People - 1

DRESS 2



- Technique - Two-strand Cross Stitch
- Region - Costa Chica
- Production - 300 hours
- People - 1

DRESS 3



- Technique - Two-strand Cross Stitch
- Region - Costa Chica
- Production - 300 hours
- People - 1

DRESS 4



- Technique - Two-strand Cross Stitch
- Region - Costa Chica
- Production - 300 hours
- People - 1

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Maura Jiménez
Artesana Amuzga

CALLE COSTA CHICA, COL. CENTRO, ZACOALPAN,
MUNICIPIO DE OMETEPEC, GUERRERO, 41710

ANA HERNANDEZ FLORENTINO

The pieces that are made in our workshops are unique embroidered items from our region, using the technique of cross stitch, always respecting the traditional styles that have been passed down from our ancestors.

INCLUSION

There is no discrimination towards any person in our workshops, and we actively promote the employment of individuals with disabilities.

SUSTAINABILITY

We use both recycled and non-recycled materials in our products, ensuring that the processes involved are environmentally friendly and non-invasive. Additionally, we contribute to the local economy and the dignification of labor in the Amuzga society.

CRAFTSWOMAN



DRESS 1

- Technique - One-strand Cross Stitch
- Region - Costa Chica
- Production - 250 hours
- People - 1



DRESS 2

CRAFTSWOMAN

ANA HERNANDEZ

HUIPIIL 1

- Technique - One-strand Cross Stitch
- Region - Costa Chica
- Production - 200 hours
- People - 1



HUIPIIL 2

- Technique - One-strand Cross Stitch
- Region - Costa Chica
- Production - 200 hours
- People - 1



BLOUS 1

- Technique - One-strand Cross Stitch
- Region - Costa Chica
- Production - 150 hours
- People - 1

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Ana Hernández
Artesana Amuzga

CALLE COSTA CHICA, COL SANTA CRUZ CHICA ZACOALPAN,
MUNICIPIO DE OMETEPEC, GUERRERO

LUCIA ARISTEO LIBRADO

The artisans in our workshop communicate the tradition and customs of the region, particularly the Amuzga community, by creating unique embroideries that have been made in our lands for a long time. They use techniques such as one-strand cross stitch and two-strand embroidery, using materials sourced locally.

INCLUSION



We include people from all walks of life in our community who can support us in our designs. We have no restrictions and promote meaningful work for individuals with disabilities.

SUSTAINABILITY



We continue to have deeply rooted traditions and artisanal customs of embroidery passed down from our ancestors. These traditions have been shared from generation to generation, creating an economic impact on the Amuzga society and community.

CRAFTSWOMAN

LUCIA ARISTEO



HUIPIIL 1

- Technique - Two-strand Cross Stitch
- Region - Costa Chica
- Production - 200 hours
- People - 1



HUIPIIL 2

DRESSES

- Technique - Two-strand Cross Stitch
- Region - Costa Chica
- Production - 340 hours
- People - 1



BLOUSE 1 BLOUSE 2



- Technique - Two-strand Cross Stitch
- Region - Costa Chica
- Production - 150 hours
- People - 1



- Technique - Two-strand Cross Stitch
- Region - Costa Chica
- Production - 150 hours
- People - 1

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Lucía Aristeo
Artesana Amuzga

CALLE BENITO JUAREZ, COL. EL PANTEON, ZACOALPAN,
MUNICIPIO DE OMETEPEC, GUERRERO, 41710

MARCELA HERNANDEZ SIXTO

In the artisanal work we do, the traditional embroidery techniques of the Costa Chica region, such as cross-stitch embroidery, stand out. We distinguish ourselves with techniques that are not found in other regions of the state of Guerrero, making us unique.

INCLUSION

We take into account the entire society of our locality and seek to employ young and inexperienced individuals who are looking for meaningful work, where they can develop themselves as artisans.

SUSTAINABILITY

We want to make an impact on our society by providing job opportunities as artisans to all those individuals who have talent and artistry in their hands. With these designs, they can also represent the community and financially support their families and themselves.

CRAFTSWOMAN



DRESS 1

- Technique - Cross-stitch with 2 threads
- Region - Costa Chica
- Crafting - 240 hours
- People - 1

DRESS 2

MARCELA HERNANDEZ



HUIPIL 1



- Technique - Cross-stitch with 2 threads
- Region - Costa Chica
- Production -200 hours
- People:1

HUIPIL 2



- Technique - Cross-stitch with 2 threads
- Region - Costa Chica
- Production - 200 hours
- People -1

HUIPIL 3



- Technique - Cross-stitch with 2 threads
- Region - Costa Chica
- Production - 200 hours
- People -1

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Marcela Hernández
Artesana Amuzga

CALLE COSTA CHICA, COL. SECUNDARIA, ZACOALPAN,
MUNICIPIO DE OMETEPEC, GUERRERO

AGUSTINA CELIA MARINO FELICITA

The techniques we use in our garments are cross-stitch, double embroidery, and backstrap weaving. We blend colors and traditions that are characteristic of our Amuzga culture.

INCLUSION



We enhance the employability of the community, where there is still a great need to take actions so that more people, regardless of their circumstances, can work.

SUSTAINABILITY



We strive for our materials, artisans, and craftsmen to be 100% Amuzgos, with the intention of preserving our traditions and setting an example for future generations. We also aim to provide employment opportunities for families within our society.

THE PEACOCK



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 2 months
- People - 1

- Technique - Cross-stitch with 2 threads
- Region - Costa Chica
- Production - 200 hours
- People - 1

AGUSTINA MARINO



HUJIPIL

BLOUSE

DRESS 1



- Technique - Cross-stitch with 2 threads
- Region - Costa Chica
- Production - 150 hours
- People - 1



- Technique - Cross-stitch with 2 threads
- Region - Costa Chica
- Production - 150 hours
- People - 1



- Technique - Cross-stitch with 2 threads
- Region - Costa Chica
- Production - 150 hours
- People - 1

DRESS 2

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Agustina Celia Marino
Artesana Amuzga

CALLE EMILIANO ZAPATA, COL. SANTA CRUZ, ZACOALPAN,
MUNICIPIO DE OMETEPEC, GUERRERO

MARIA HERMELINDA SANTIAGO DE LA CRUZ

We are always in constant updating with the design and art of embroidery, respecting our techniques such as cross-stitch and backstrap weaving. We proudly continue to reproduce them for people who appreciate the art of our community.

INCLUSION



We seek to create an impact on Mexican society where they can see the inclusion and indigenous pride in every aspect of the various forms of design that exist.

SUSTAINABILITY



We want to maintain our essence as an indigenous culture and ensure that our designs transcend not only in Mexico but also globally. We aim to create excellent products to work with and foster a better economy for our community.

CRAFTSWOMAN

FLOWERED
WHITE



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 2 months
- People - 1

MARIA SANTIAGO DE LA CRUZ



DRESSES



HUIPIIL 1

- Technique - Two-stranded Cross-stitch
- Region - Costa Chica
- Production - 200 hours
- People - 1



HUIPIIL 2

HUIPIIL 3



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María Santiago De La Cruz
Artesana Amuzga

CALLE EMILIANO ZAPATA, COL. SANTA CRUZ CHICA,
ZACOALPAN, MUNICIPIO DE OMETEPEC, GUERRERO

REINA MARTINEZ SANTIAGO

The pieces we have are embroidered using cross-stitch and backstrap weaving techniques, where we allude to our culture by representing colors and animals from our region.

INCLUSION

We always aim to strengthen our community by coming together and providing opportunities for people of all ages to learn about and master the art of Amuzgo embroidery.

SUSTAINABILITY

We respect our ancestral traditions as a culture, and we also strive to create an economic impact that strengthens the community through the sale of our designs.

DRESS 1



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 2 months
- People - 1

DRESS 2



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 2 months
- People - 1

DRESS 3



- Technique - Backstrap weaving
- Region - Costa Chica
- Production - 2 months
- People - 1

CRAFTSWOMAN

REINA MARTINEZ



DRESS 4

- Technique - Two-stranded Cross-stitch
- Region - Costa Chica
- Production - 200 hours
- People - 1

- Technique - Two-stranded Cross-stitch
- Region - Costa Chica
- Production - 300 hours
- People - 1

HUIPIL



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Reina Martínez
Artesana Amuzga

CALLE COSTA CHICA, COL. SECUNDARIA, ZACOALPAN,
MUNICIPIO DE OMETEPEC, GUERRERO

AGUSTINA GARCIA SIXTA

As Amuzgo artisans, we utilize hand embroidery techniques such as cross-stitch and backstrap weaving, using different types of fabrics to express and showcase our culture.

INCLUSION

The Amuzgo culture is entirely inclusive, welcoming all those who belong to the community and contribute to it, as well as those who seek to learn the new and ancestral arts of embroidery.

SUSTAINABILITY

We are always striving to expand our workshops and reach out to individuals in our society who are interested in learning the techniques of our culture. By doing so, we create employment opportunities and provide support to members of our community.

FLOWERY



- Technique - Waist loom
- Region - Costa Chica
- Production - 2 months
- People - 1

- Technique - Waist loom
- Region - Costa Chica
- Production - 1.5 months
- People - 1

AGUSTINA GARCIA



DRESS

HUIPIIL 1



HUIPIIL 2



HUIPIIL 3

- Technique - Two-thread cross stitch
- Region - Costa Chica
- Production - 200 hours
- People - 1

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Agustina García Sixta
Artesana Amuzga

CALLE BENITO JUAREZ, COL. CENTRO, ZACOALPAN,
MUNICIPIO DE OMETEPEC, GUERRERO

ARTESANIAS CINTIA

We use the techniques that have been passed down to us by our own families and our own traditions. We utilize cross-stitch embroidery with chaquira beads. We encourage other artisans to create more designs inspired by our region.

INCLUSION



We do not have any specific restrictions, and we welcome individuals from the LGBT community who contribute to the designs and embroidery.

SUSTAINABILITY



Socially, we support clothing and designs for the community of Ometepec, creating culture and tradition. We use some recyclable materials to create the garments, aiming to also help the community achieve fair compensation and dignification of their work.

DESIGNER

ARTESANIAS CINTIA



DRESS 1

DRESS 2

DRESS 3

DRESS 4

- Technique - Cross-stitch
- Region - Costa Chica
- Production - 15 hours
- People - 1

- Technique - Cross-stitch
- Region - Costa Chica
- Production - 15 hours
- People - 1

- Technique - Cross-stitch
- Region - Costa Chica
- Production - 15 hours
- People - 1

- Technique - Cross-stitch
- Region - Costa Chica
- Production - 15 hours
- People - 1



SHIRT 1

- Technique: - Cross-stitch
- Region - Costa Chica
- Production - 15 hours
- People - 1



SHIRT 2

SHIRT 3



DRESS 5



- Technique - Cross-stitch
- Region - Costa Chica
- Production - 15 hours
- People - 1

- Technique - Cross-stitch
- Region - Costa Chica
- Production - 8 hours
- People - 1

ARTESANIAS CINTIA



OMETEPECC

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CARRETERA PRINCIPAL OMETEPEC-XOCHISTLAHUACA A
UN COSTADO DE LA POZOLERIA SAN JOSE, MUNICIPIO
OMETEPEC, REGION COSTA CHICA, GUERRERO

CINTIACHAQUIRA 

BORDADOS ACAPULCO

Garments composed of different types of elements, combined with embroideries, pleats, and breaks made by artisans from Guerrero, using fine fabrics such as Italian linen, cotton, etc. Each garment is crafted according to the customer's needs, allowing for customization of shirts, dresses, pants, etc., with different designs depending on the occasion for which the clothing will be worn.

INCLUSION

In our company, we have personnel from the Costa Chica region (Xochistlahuaca) and an Amuzgo dialect translator, as well as tailors from the central region (Tixtlancingo), among others.

SUSTAINABILITY

We promote support for artisans from different regions of Guerrero to preserve our cultural roots and provide employment to marginalized communities. We engage in various garment projects to achieve this goal.

DESIGNER

BORDADOS ACAPULCO



- Technique - Waist loom
- Region - Costa Chica
- Production - 72 hours
- People - 4

XOCHISTLAHUACA OF MY LOVES

DESIGNER

DRESS AND SHIRT



- Technique - Waist loom
- Region - Costa Chica
- Crafting time - 72 hours
- People - 4

BORDADOS ACAPULCO

DRESSES



- Technique - Waist loom
- Region - Costa Chica
- Crafting time - 72 hours
- People - 4

DESIGNER

BORDADOS ACAPULCO

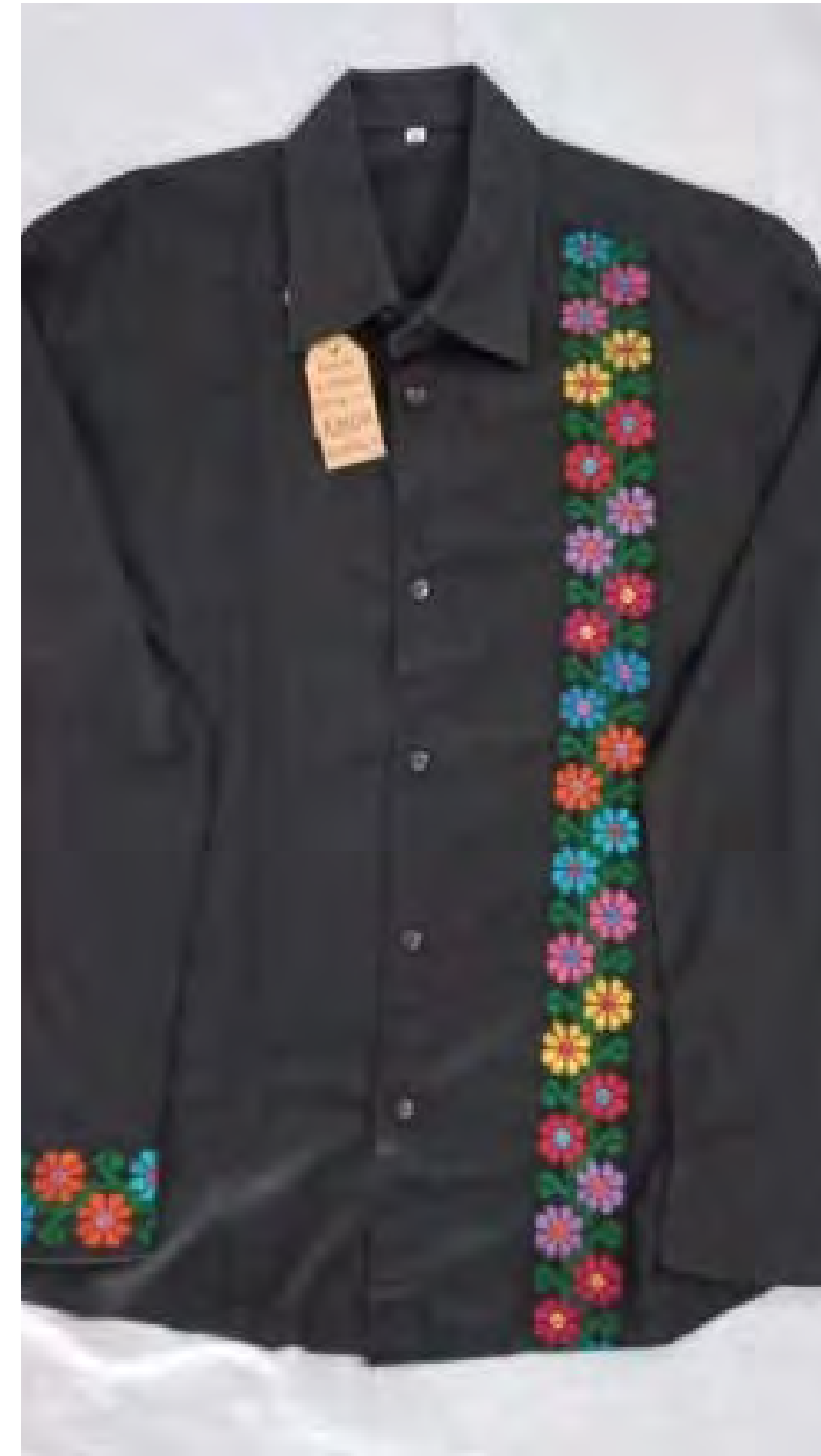
DRESS 1



- Technique - Waist loom
- Region - Costa Chica
- Production - 20 hours
- People - 4



DRESS 2



SHIRT

- Technique - Traditional embroidery
- Region - Costa Chica
- Production - 30 hours
- People - 4

BORDADOSACAPULCO@HOTMAIL.COM

+52 7441791834



JOSE MARIA IGLESIAS No.9, L4, COL. CENTRO,
ACAPULCO, GUERRERO

BORDADOSACAPULCO 


BASILIZA

My designs are exclusive and very personal. Each garment has a personal story. For example, I use different flowers like the Mayflower and other wildflowers.

I am also a lover of butterflies, which inspire me to create some designs.

INCLUSION



My products are one hundred percent handmade, using materials such as cuyuchi cotton, raw materials, and natural dyes made from barks, seeds, fruits, etc. I also support reforestation in my Amuzga community.

SUSTAINABILITY



My products help maintain an ancient art that was passed down to us by our ancestors, which is backstrap weaving. In the production of my woven products, everything is done by hand without the use of electricity or chemicals.

Various Amuzga women, known as suljaa, participate in creating these products, so I am contributing to the economic livelihood of many Amuzga families.

DESIGNER - CRAFTSWOMAN



BASILIZA

DRESS 1

- Technique - Waist loom
- Region - Costa Chica
- Production - 3 days
- People - 2

DRESS 2

- Technique - Waist loom with raw cotton
- Region - Costa Chica
- Production - 2 days
- People - 3

DRESS 3

- Technique - Plain weave and waist loom technique
- Region - Costa Chica
- Production - 2 days
- People - 2



- Technique - Gauze technique
- Region - Costa Chica
- Production - 8 days
- People - 2



DRESS 4

DESIGNER - CRAFTSWOMAN

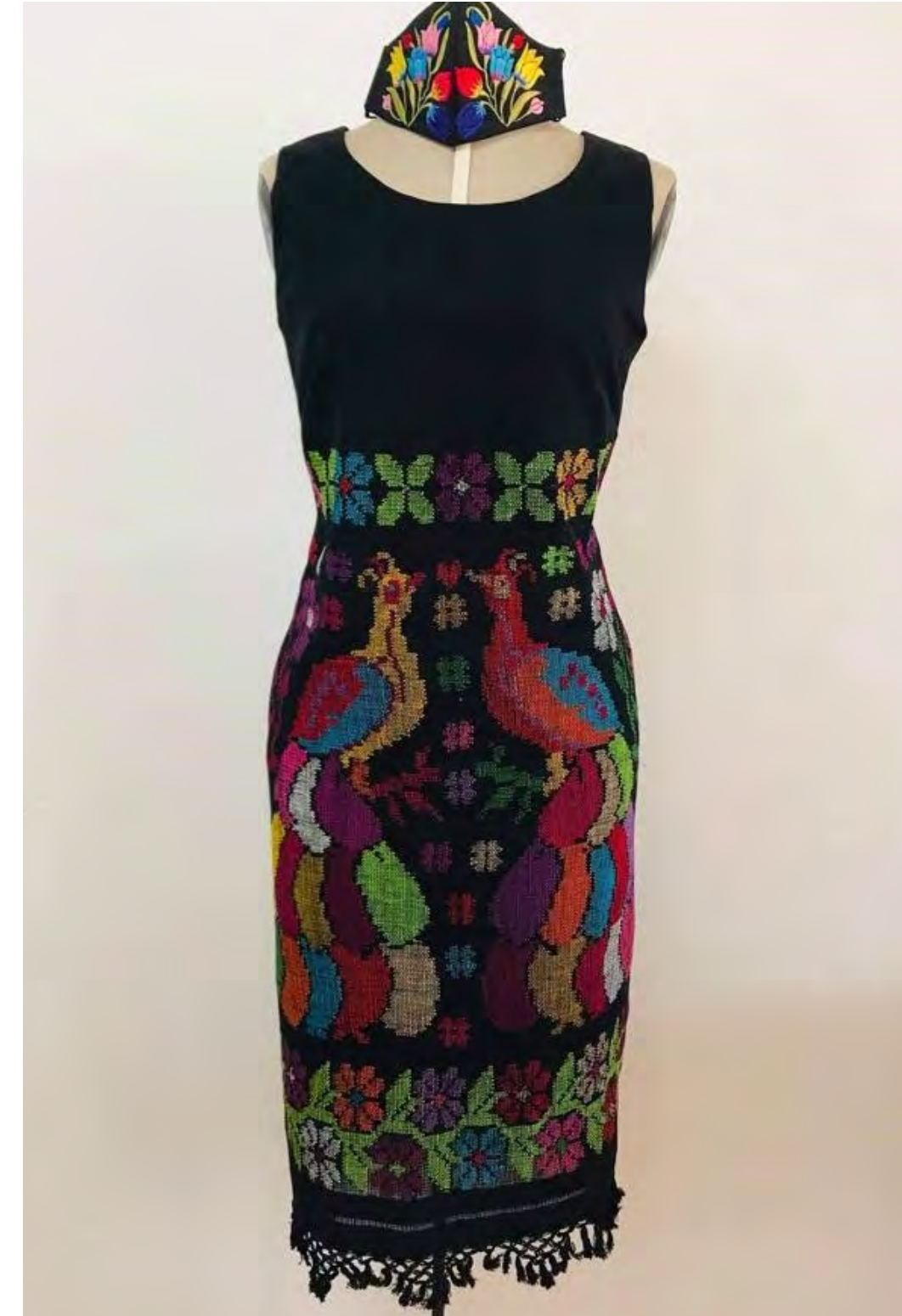
SHIRT



- Technique - Waist loom
- Region - Costa Chica
- Production - 3 days
- People - 3

- Technique - Loom application
- Region - Costa Chica
- Production - 1 day
- People - 3

BASILIZA



DRESS 5

BASY.LIZA@GMAIL.COM
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Basiliza

Flor de Algodón Artesanal

CALLE FORENCIO S/N, COL. EL SANTIAGO,
EL SANTIAGO, XOCHISTLAHUACA, GUERRERO

FLOR.ALGODON 
FLORDEALGODONARTESANAL 



GOBIERNO DE
MÉXICO

TURISMO
SECRETARÍA DE TURISMO

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TRANSFORMANDO
GUERRERO
GOBIERNO DEL ESTADO
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SECRETARÍA DE
TURISMO
DEL ESTADO DE GUERRERO

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