



GOBIERNO DE
MÉXICO

TURISMO
SECRETARÍA DE TURISMO



MEXICAN NATIVE WEDDINGS

¡Viva!
Aguascalientes!
CELEBRO ESTAR AQUÍ

INTRODUCTION

Native weddings are important for destinations in Mexico as they seek to rescue the cultural identity, traditions and customs of the indigenous population and of the ethnic groups that still exist. In order to perform these ceremonies, respecting and highlighting the local culture, we need a correct integration of the entire community with vendors. In this way, the local community and companies are tied economically, adding value to the cultural resources, and seeking sustainability and a balance in social inclusion in each of the destinations.

The native people of Mexico are part of its vast cultural wealth, conveyed in its traditions, music, dance, beliefs, symbols, ancestral techniques, clothing, gastronomy, etc. The latter combined with its natural resources, and its specialized vendors, make it possible to perform different types of native weddings. This variety can satisfy the needs and desires of each couple, particularly the new generations that are eager to find, in ancestral traditions, unique experiences worthy of being remembered for a lifetime.

Therefore, the Ministry of Tourism of Mexico [SECTUR] through its General Direction of Tourism Product Innovation division, promotes local culture in Romance Tourism. The focus is not only on the indigenous weddings, but seeking the integration of tourism wedding services and experiences around that special moment. With this initiative, the incorporation of the local community contributes to raising their quality of life.

These catalogs are the result of a coordinated effort between the Destination Wedding Specialist Association (DWSA), local Tourism Boards, Ministries of Tourism of several Mexican states and specialized tourist destination vendors, together with the Ministry of Tourism of Mexico. These entities took on the concerted effort to preserve native weddings and create innovative tourism services aimed at Romance Tourism, differentiating the value that gives them a distinctive touch and identity. This included seeking the benefit to small and medium-sized companies, as well as social development with gender, inclusion and diversity perspectives.

It is important to mention that this work responds directly to the new tourism policy which seeks to have these new activities benefit and strengthen the communities, and to reach more sectors of the population, with balanced development in these regions of the country.

We hope that these documents are not only useful but interesting, and that they contribute to your experience of living, enjoying and falling in love with Mexico.

CEREMONY

Chichimeca Wedding

DESTINATION

Aguascalientes State

ETHNICITY

Prehispanic Chichimeca



The hydrocalid lands are undoubtedly part of the great mosaic of ancestral cultures, in these lands the way of living was forged based on ritualistic activity, that is, the primary settlers of this place believed and prized the value of the energy of the elements: fire, water, wind and earth. They had a ceremonial life in every sense, and in every minute, in every hour, in each of their lives on earth.

For the Caxcanes and Chichimecas brothers, pioneers of the hydrocalid lands, it was necessary to keep their ceremonial and ritualistic activity in each of their trades. The connection of their beings with their divinities was of great importance and weight whether they were planting, at harvest, if they groomed, if they cured and if they got MARRIED-TILMA TIE.

In this wedding ceremony, the grandparents are tribute as the greatest emblem of knowledge and wisdom, then the parents of the persons who would unite as a couple, take a place as energetic guardians and then, the witnesses, godparents and other relatives. The space where a tilma is tied is decorated with offerings corresponding to the essences of fire, wind, water and earth. This means, a sacred fire is lit which also serves for warming the grandmothers (stones if a temazcal is used for the couple), water vessels painted in different colors, flutes, drums and conches are played, this in honor of the presence of the divinity of the wind and fruits, crops, corn, flowers and precious stones from mother earth.





OTHER IMPORTANT INFORMATION

Place: Diferent venues

Duration: 30 minutes

Requirements / Formalities: None

Elements used: Flowers, herbs and aromatic elements

Dress code: White clothing for both is advised

This ceremony can be offered to the LGBTQ+ market and it is accessible for people with motor, psychosocial and intellectual disabilities.



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