## TRACEABILITY

is an added value for agricultural, aquaculture and fishery goods, and an attractive feature for the foreign marketes

Learn more about the agreement by which the Computerized Traceability System for Agricultural, Aquaculture and Fishery Goods (SITMA) is established at https://www.dof.gob.mx/nota\_detalle.php? codigo=5612344&fecha=26/02/2021#gsc.tab=0

**Breeding** 

**Grazing** Fattening

SITMA provides elements to track goods that have health or safety problems, so that appropriate action can be taken and the industry can collaborate to preserve and open new market niches while maintaining exports and domestic supply.

SITMA is a system that allows to learn about the origin of the products in each of the stages of the value chain until its final process through traceability so as to tackle any food safety event; thus providing national and international consumers with reliability and certainty.

Slaugther Pr

NEW, SAFE AND RELIABLE SYSTEM!

TRACEABILITY OFFERS CERTAINTY IN THE FOOD YOU CONSUME.

**AGRICULTURA** 

