

# TRACEABILITY

is an added value for agricultural, aquaculture and fishery goods, and is attractive for international markets.

## Benefits of traceability:

- ✓ Global recognition and opening of markets for implementing a safe and reliable system.
- ✓ Standardize traceability information.
- ✓ Increase food safety and consumer trust.
- ✓ Strengthen the response system in emergency health situations.
- ✓ Strengthen decision making in the event of a sanitary emergency.
- ✓ Maintain access to export markets and opening new market niches.
- ✓ Have a reliable, auditable and scalable system to support national and international movements of agricultural goods.

The agreement by which the Computerized Traceability System for Agricultural, Aquaculture and Fishery Goods (SITMA) is established is available at [https://www.dof.gob.mx/nota\\_detalle.php?codigo=5612344&fecha=26/02/2021#gsc.tab=0](https://www.dof.gob.mx/nota_detalle.php?codigo=5612344&fecha=26/02/2021#gsc.tab=0)

**SITMA** is a system that allows to learn the origin of the products in each of the stages of the value chain until its final process through traceability, thus providing national and international consumer with reliability and certainty

**NEW, SAFE AND RELIABLE SYSTEM!**

**TRACEABILITY OFFERS CERTAINTY IN THE FOOD YOU CONSUME.**

**AGRICULTURA**



**SENASICA**

SERVICIO NACIONAL DE SANIDAD,  
INOCUIDAD Y CALIDAD AGROALIMENTARIA