

# The SENASICA opens an expo at Mexico City's subway system to promote the importance of agro-alimentary safety

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The Secretariat of Agriculture and Rural Development, in collaboration with the government of Mexico City opened an expo “¿Inocuidad... y eso cómo se come?” (Food safety... what’s that?) that aims to inform the population about the importance of good agro-alimentary practices, from production to commercialization. The expo will be open until late October at the Jamaica (Line 9) subway station.

The expo consists of 10 infographic panels that detail the different programs operated by the National Service for Agro-alimentary Public Health, Safety and Quality (SENASICA) that help produce foodstuffs under hygienic conditions, so no harm is caused to consumers’ health due to any physical, chemical, or microbiological contamination.

These programs are Authorization, Surveillance and Supervision of Federal Inspection Type (TIF) Establishments, BUMP (Proper Pesticide Use and Management, in Spanish), SRRC (Contamination Risk Reduction Systems, in Spanish), and Organic Produce Regulation, among others.

Amada Velez Méndez, general director of the Agro-alimentary, Aquaculture, and Fishery Safety area of the SENASICA, stated that, according to the World Health Organization (WHO), 77 million people get sick from food-borne diseases every year in the American continent.

Thus, consuming foodstuffs that have undergone safety procedures is essential for the wellbeing of people, animals, and the environment, and that's what the SENASICA agency promotes.

Margarita Ortega, on behalf of the tenants at the "Jamaica Vive" farmer's market, pointed out that the expo raises the awareness of millions of subway passengers about food safety.

At the same time, the expo invites people to visit a farmer's market with 65 years of history that has 1,312 shops where 450 producers offer flowers, fruits, vegetables, and animal-sourced products, among other things.