

# WHAT'S THE DIFFERENCE BETWEEN "100% ORGANIC" AND "ORGANIC" LABELED PRODUCTS?

## Let me tell you...

The Mexican Organic Product Law (LPO, in Spanish) authorizes using the term "organic" in four categories, which shall be indicated in the label depending on the amount of organic ingredients of the certified product.

## These are the 4 categories for processed products:

### 100% organic

100% of the ingredients of the product were organically produced.

### Organic

The product has at least 95% of organic ingredients and up to 5% of non-organic ingredients authorized by the LPO, which are not commercially available in organic form.

### Prepared with/Made with % organic ingredients

The product contains at least 70% of organic ingredients and can contain up to 30% of non-organic agricultural ingredients. The label displays the percentage number of organic ingredients (e.g.: Made with 75% of organic ingredients.)

### Contains some organic ingredients

The product has at least 70% of organic ingredients and the rest are non-organic agricultural ingredients. This product shall not display the term "organic" in the front label and may only indicate the organic product in their list of ingredients.

## HOW IS THE USE OF THE TERM ORGANIC AND ITS CORRESPONDING CATEGORY AUTHORIZED?

The calculation of the ingredients and proper labeling are essential requirements to certify an organic product under the LPO.

The certification organizations of organic products have the necessary information to calculate the organic ingredients and determine their corresponding category. The proper use of the term organic in the labels is also verified.

### IF YOUR PRODUCT IS

#### 100% Organic

100% of certified organic ingredients

**MUST**  
Display the term "100% organic"  
Display the list of organic ingredients

#### Organic

At least 95% of certified organic ingredients

**MUST**  
Display the term "organic"  
Display a statement of ingredients

#### Prepared or made with organic ingredients

At least 70% of certified organic ingredients

**MUST**  
Display the term "Prepared or made with organic..." (specified ingredients)

#### Contains some organic ingredients

Less than 70% of certified organic ingredients

**MUST**  
Only display the term "organic" of the ingredients in the statement of ingredients

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