

Iniciativa ZEBRA

Leticia Pineda

Mejores prácticas de movilidad eléctrica

Agosto 11, 2022

LA ALIANZA ZEBRA

Visión de ZEBRA



Transición de todas las compras de buses nuevos en las principales ciudades de América Latina hacia tecnologías cero emisiones



Lead Partners



ZERO EMISSION BUS RAPID-DEPLOYMENT ACCELERATOR (ZEBRA)

Teoría de cambio

Ciudades

A cargo de:
C40/ICCT

- Guarantee **political commitment** and develop **fleet-wide deployment strategies** in leading Latin American cities (Medellín, Mexico City, Santiago, São Paulo).

Industria

A cargo de:
ICCT

- Increase **market competition** and **product availability**.
- Establish **ZEBRA industry guidelines**.
- Monitor **real world performance** data.
- Engage **utility sector** to ensure charging infrastructure delivery.

Financiación

A cargo de:
C40

- Secure **public commitments from leading investors** to send clear market signal.
- Establish context-specific **financial mechanisms** for zero emission bus assets
- Design streamlined process for **mobilisation of project preparation funding**.

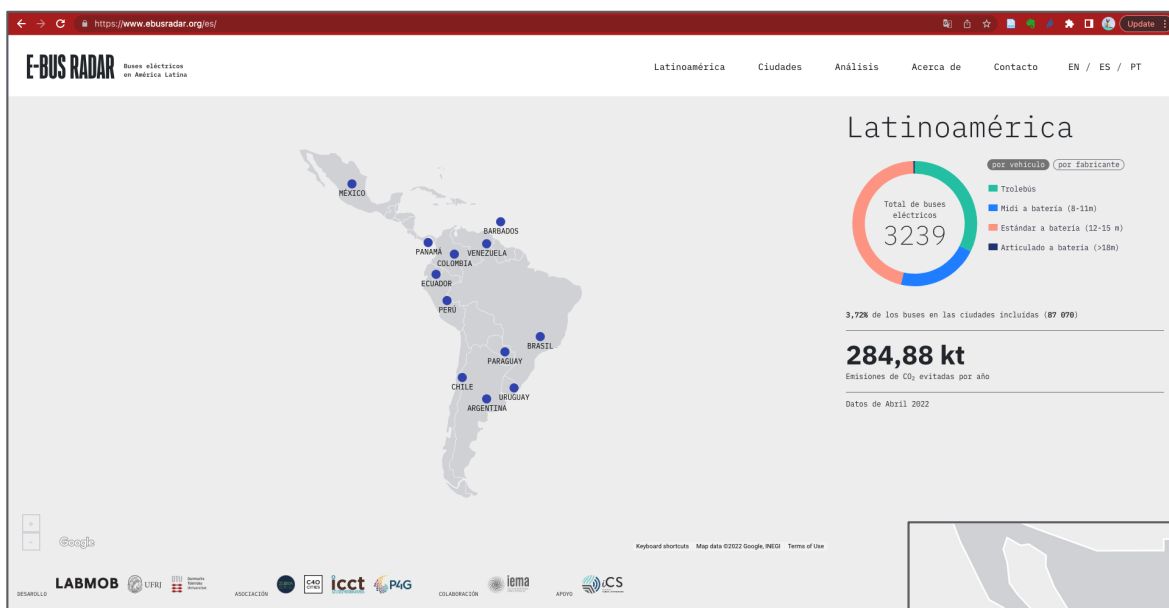
Intercambio de conocimiento

A cargo de:
C40/ICCT

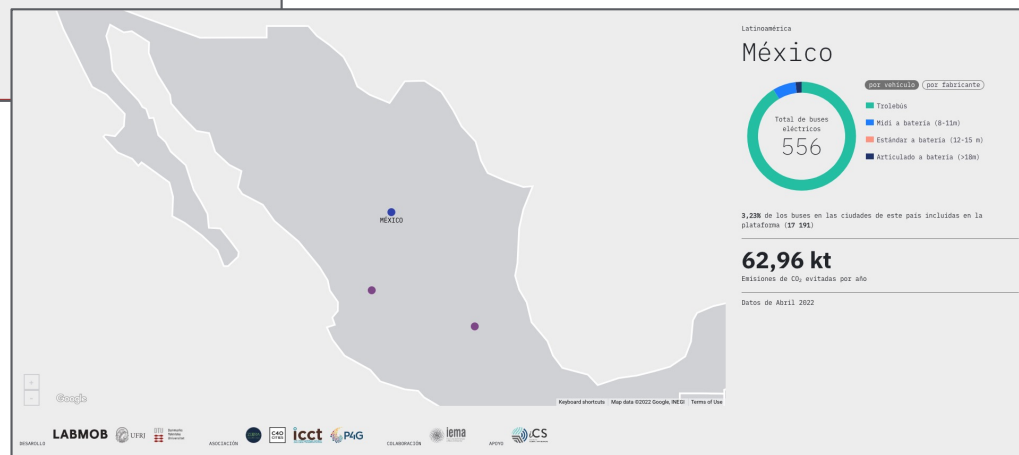
- Host **annual showcase event**.
- Facilitate **knowledge transfer across cities**.
- Showcase **e-bus deployments** in the region.
- Deliver **training on best practices** to utilities and financiers.



E-bus radar LATAM



<https://www.ebusradar.org/es/>



Gracias!
Preguntas?
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