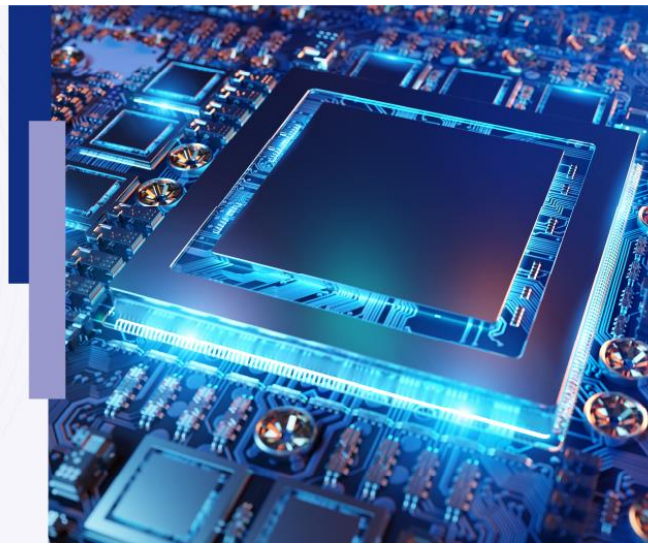


FORUM

STRENGTHENING SEMICONDUCTOR AND ICT SUPPLY CHAINS BETWEEN MEXICO AND THE UNITED STATES

MEX ♦ USA



August 09, 2022

INAUGURATION

Ground Floor of the Ministry of Economy or [Register here](#)

09:00 to
09:45 h

- Tatiana Clouthier Carillo, Secretary of the Economy
- Rogelio Ramirez de la O, Secretary of Finance
- John Neuffer, President, Semiconductor Industry Association (SIA)
- Enrique Yamuni, President of the National Chamber of the Electronic Industry of Telecommunications and Technologies

Moderator: Mónica Duhem Delgado, Head of the Global Economic Intelligence Unit, Ministry of the Economy

The manufacturing investment ecosystem in Mexico: outlook and the potential for the semiconductor and the ICT industries

Ground Floor of the Ministry of Economy or [Register here](#)

10:00 to
11:00 h

Overview of the strengths and advantages of Mexico's manufacturing investment ecosystem installed capacity, the existing supply of human capital, specialized and support services.

Participants:

- Mónica Duhem Delgado, Head of the Global Economic Intelligence Unit, Ministry of the Economy
- Emilio Cadena, CEO of Grupo Prodensa

Moderator: Luis Fernando Godoy Rueda, Director General, Global Economic Intelligence Unit, Ministry of Economy.





11:10 to 12:10 h	<p>The industry ecosystem in the United States Ground Floor of the Ministry of Economy or Register here</p> <p><i>To show the opportunities of the semiconductor industry in the United States; and to tell the needs of the US to the Mexican stakeholders</i></p> <p>Participants:</p> <ul style="list-style-type: none">• Jimmy Goodrich, Vice President, Global Policy, SIA• Bob Auer, Senior Director Global Incentive Strategy, Intel• Arizona State University's (ASU) Department of Supply Chain Management - TBC- <p>Moderator: Cesar Remis, Head of the office for the Implementation of the UMSCA in the United States.</p>
12:15 to 13:15 h	<p>The industry ecosystem in Mexico: Success stories in the semiconductor sector Ground Floor of the Ministry of Economy or Register here</p> <p><i>Showcase the installed capacity and supply of the semiconductor industry in Mexico; and tell success stories from the protagonists' perspective.</i></p> <p>Participants:</p> <ul style="list-style-type: none">• Gisselle Ruiz, Gerente General de América Latina, Intel Corp.• Josep Marce Díaz Montes, Vice President of Manufacturing, Skyworks Mexico• Ariel Abam, Vice President, Infineon Technologies Mexico <p>Moderator: Fiorentina García Miramón, Director of Data Analysis and Economic Intelligence</p>
13:30 to 14:30 h	<p>State and local level: Overview and success stories in Mexico's states and municipalities in the semiconductor industry Ground Floor of the Ministry of Economy or Register here</p> <p><i>Show to investors the potential and opportunities offered at the subnational level with examples shared by the most experienced state governments in the semiconductor industry, as well as the actions implemented to encourage its growth.</i></p> <p>Participants:</p> <ul style="list-style-type: none">• Xavier Orendain de Obeso, General Strategic Coordinator of Growth and Economic Development of Jalisco





- Fernando Alba, Undersecretary of Economy for the State of Chihuahua
- Rodolfo Andrade Pelayo, Undersecretary of Economy and Innovation of Baja California

Moderator: Liliana Padilla Rodríguez, Director General of Investment and Export Promotion Policy, Ministry of Economy

August 10, 2022

Demand and success stories in Mexico in the semiconductor sector

Ground Floor of the Ministry of Economy or [Register here](#)

Show to potential foreign investors the user demand (buyers) for the semiconductor industry in Mexico.

9:00 to
10:00 h

Participants:

- Guillermo del Rio, Senior Director, FLEX
- Octavio Parga Jiménez, General Manager, Foxconn Mexico
- Jaime Reyes Lancaster Jones, General Manager, IBM Guadalajara
- Fausto Cuevas, General Director of the Mexican Automotive Industry Association

Moderator: Dina Grijalva, Global Logistics Programs & Global Procurement Executive en IBM de México.

The workforce development outlook in Mexico and the power to support the semiconductor industry

Ground Floor of the Ministry of Economy of [Register here](#)

Presentation of the panorama of the dual education programs in Mexico, as well as the programs of the National College of Technical Professional Education (CONALEP).

10:10 a 11:10 h

Participants:

- Harry Dankowicz, Program Director, US National Science Foundation / Embassy Science Fellow, US Embassy in Mexico City
- Sylvia Ortega Salazar, Head of Strategic Projects, National College of Technical Professional Education
- José Carlos Arredondo Velázquez, Dean, Technological University of Querétaro

Moderator: Lydia Antonio de la Garza, General Director of Follow-up, Administration and Supervision of Trade Agreement Compliance





11:20 a 12:20 h	<p>The research and innovation ecosystem in Mexico and the relationship of academia with the semiconductor industry Ground Floor of the Ministry of Economy or Register here</p> <p><i>Provide an overview of basic and applied science in research centers.</i></p> <p>Participants:</p> <ul style="list-style-type: none">• Jesús Palomino, General Manager of the Intel Design Center in Guadalajara• Edmundo Antonio Gutiérrez Domínguez, General Director of the National Institute of Astrophysics, Optics and Electronics• Diego Solís Ibarra, Materials Research Institute, UNAM <p>Moderator: Edgar Braham, Office for the implementation of the UMSCA in the U.S.</p>

