

Plant Health is Everyone's Merit

Celebrating National Plant Health Day



In the framework of the commemoration of the National Plant Health Day this July 1, Senasica called on the productive, industrial, academic and society in general, to undertake as part of the great gear of plant health in Mexico, which allows healthy and safe food to reach our tables every day.

The National Plant Health Day, instituted in 2021 by President Andrés Manuel López Obrador, will be celebrated for the second time in 2022, with the aim of raising public awareness on the importance of keeping the country free of major exotic pests and working to eradicate endemic pests.

During the celebration, representatives from the United States Department of Agriculture (USDA), the Inter-American Institute for Cooperation on Agriculture (IICA), the International Regional Organization for Plant and Animal Health (OIRSA), the Colegio de Postgraduados (Colpos), the National Institute of Forestry, Agriculture and Livestock Research (INIFAP) and the National Agricultural Council (CNA) joined us.

Previously, from June 27 to 30, through our digital platforms, a series of conferences delivered by experts will be broadcasted. Thanks to the support of the Government of Mexico City, the exhibition "Plant Health in Everyday Life" was inaugurated at the Jamaica subway station, and nine emblematic buildings in the capital were illuminated in green.