

PRESS RELEASE

Mexico City, December 14, 2021

Mexico's Secretariat of Economy presents Invest in Mexico: a one stop shop for investors

The Secretariat of Economy presented today Invest in Mexico, a digital platform (<https://www.economia.gob.mx/invest-in-mx/>) which aims to facilitate investment procedures for investors. Through this on stop shop the Mexican government will provide investors with professional assistance, clear information for every stage of their investment, statistical information, and access to institutions involved in investment procedures.

Secretary of Economy, Tatiana Clouthier, along with Undersecretary of Foreign Trade, Luz María de la Mora, and the Head of the Global Economic Intelligence Unit, Mónica Duhem, presented this investment facilitation digital platform to business associations, embassies and government officials.

Secretary Clouthier emphasized that Invest in Mexico represents the next step in the use of digital tools for economic promotion and will strengthen the government's strategies for investment relocation. In addition, she pointed out that Invest in Mexico will also offer a contact point for companies interested in expanding their investments in our country.

Undersecretary de la Mora pointed out that Mexico offers a wide array of opportunities for investors. Through the development of digital platforms such as Invest in Mexico the Secretariat of Economy intends to ease access to investors so they can take advantage of such opportunities.

Invest in Mexico was developed with the support of government agencies responsible for investment procedures, the National Commission for Regulatory Improvement (CONAMER) and the technological resources from the United Nations Conference on Trade and Development (UNCTAD).

Monica Duhem, head of the Global Economic Intelligence Unit, pointed out that Invest in Mexico will be constantly updated and verified by federal government agencies. The Global Economic Intelligence Unit will continue working to improve the platform and ensure that it is a tool used by domestic and foreign investors.



The Invest in Mexico platform is available in English and Spanish, and will be permanently available to meet the needs of investors to make sure that Mexico continues to be an ideal investment partner.

--ooo000ooo---

