



Australian Government

# SENASICA'S 30TH ANNIVERSARY EVENT

## ELIMINATION OF NTBS, CHALLENGES FOR THE NEXT 20 YEARS

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Department of Foreign Affairs and Trade, Australia

# AN INCREASING GLOBAL CONCERN



- Non-Tariff Barriers (NTBs) are an increasing global concern
- Can have more impact on trade than Tariffs
- Undermines international trade rules and the gains made through tariff reductions

# AUSTRALIAN NTB ACTION PLAN

*Government worked with industry to develop an action plan for addressing NTBs of concern to exporters*



## ADDRESSING NON-TARIFF BARRIERS

Australia's action plan to remove unjustified trade restrictions hampering our exports



### Access

Build the capability of frontline expertise in industry and government

Make it easier to report trade barriers



### Collaboration

Coordinate and track barriers through dedicated systems and resources

Support industry to analyse and prioritise barriers and develop solutions

Agree collective action through a joint advisory group



### Transparency

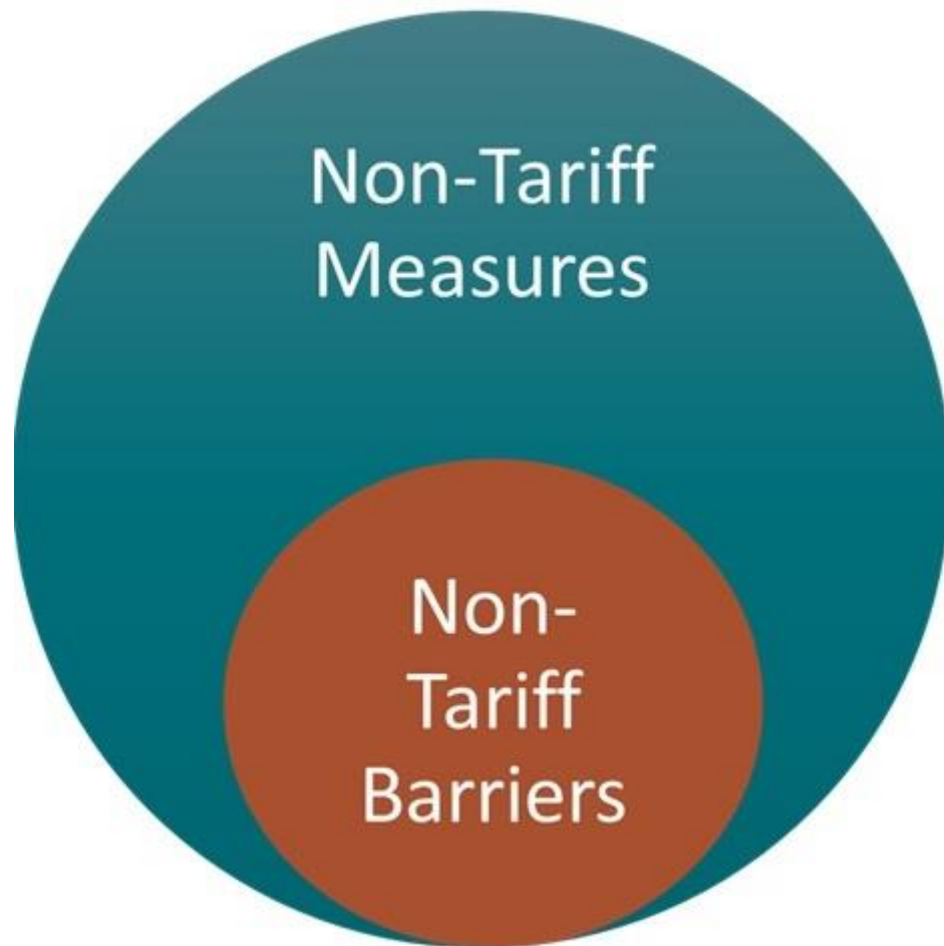
Set clear expectations for information sharing

Be upfront about processes, constraints and limitations

Report back regularly on progress and outcomes



# TARGETING UNJUSTIFIED BARRIERS



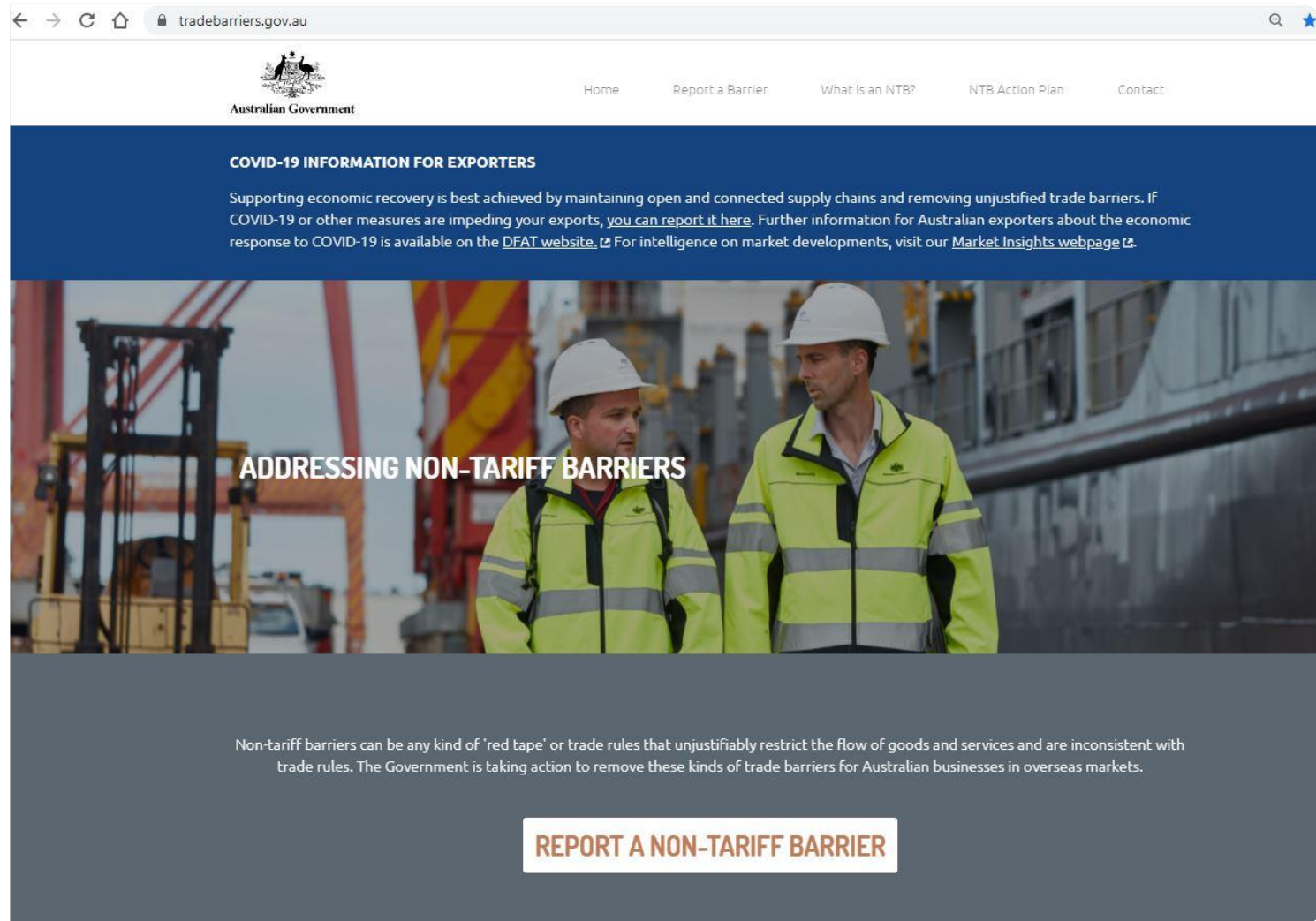
Not questioning existing rights and obligations under the WTO or other international agreements to take measures to:

*protect life and health*

*other legitimate policy objectives*

Concerned about unjustified barriers that go beyond what is necessary

# WEBSITE TO REPORT BARRIERS



The screenshot shows the website tradebarriers.gov.au. The browser address bar displays the URL. The page features the Australian Government logo and a navigation menu with links for Home, Report a Barrier, What is an NTB?, NTB Action Plan, and Contact. A blue banner contains the heading "COVID-19 INFORMATION FOR EXPORTERS" and text explaining that supporting economic recovery is best achieved by maintaining open supply chains and removing unjustified trade barriers. It provides links to report barriers and access market insights. Below this is a large image of two workers in high-visibility jackets and hard hats at an industrial site, with the text "ADDRESSING NON-TARIFF BARRIERS" overlaid. A dark grey section at the bottom explains that non-tariff barriers are unjustified trade rules and includes a prominent button labeled "REPORT A NON-TARIFF BARRIER".

tradebarriers.gov.au

Australian Government

Home Report a Barrier What is an NTB? NTB Action Plan Contact

**COVID-19 INFORMATION FOR EXPORTERS**

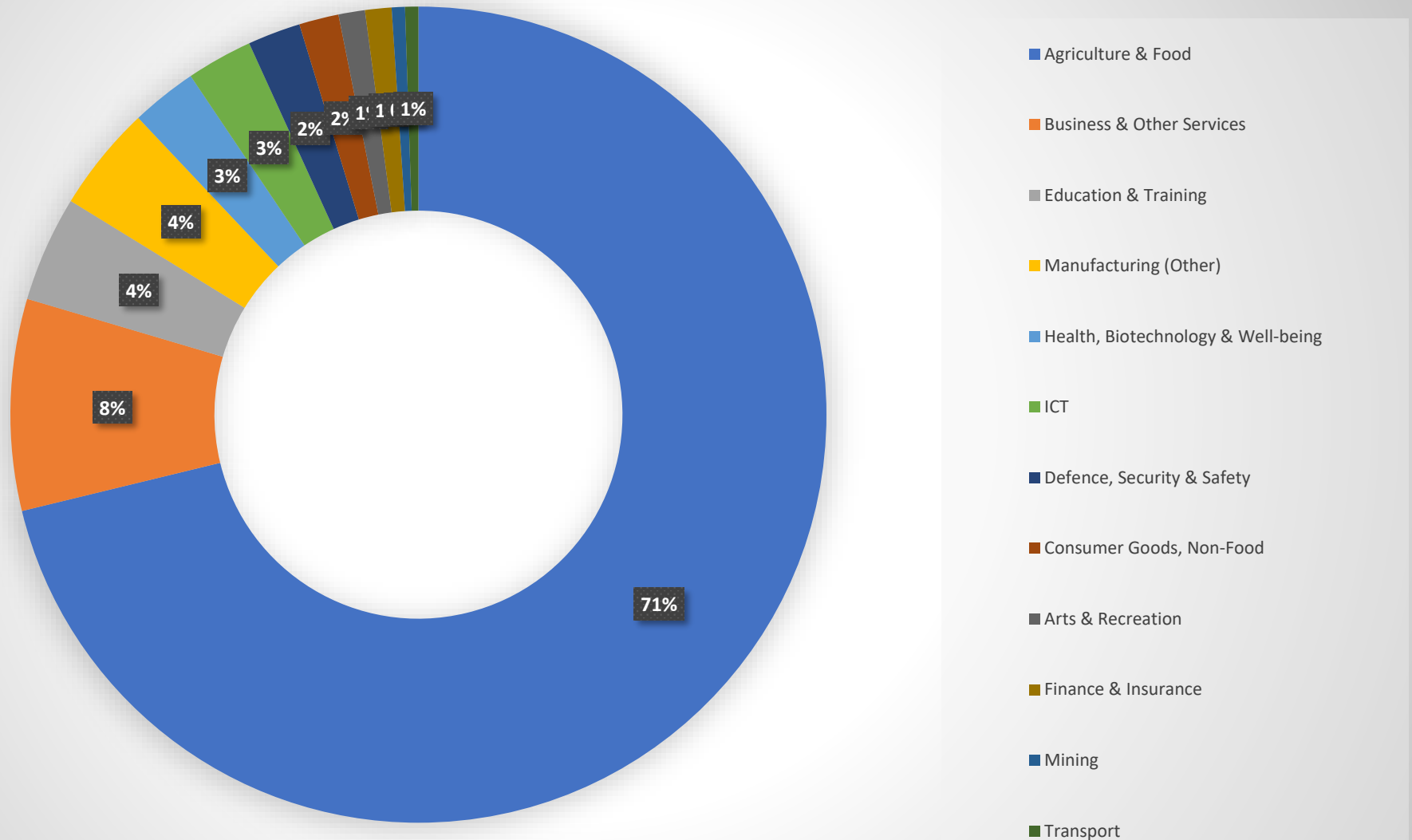
Supporting economic recovery is best achieved by maintaining open and connected supply chains and removing unjustified trade barriers. If COVID-19 or other measures are impeding your exports, [you can report it here](#). Further information for Australian exporters about the economic response to COVID-19 is available on the [DFAT website](#). For intelligence on market developments, visit our [Market Insights webpage](#).

**ADDRESSING NON-TARIFF BARRIERS**

Non-tariff barriers can be any kind of 'red tape' or trade rules that unjustifiably restrict the flow of goods and services and are inconsistent with trade rules. The Government is taking action to remove these kinds of trade barriers for Australian businesses in overseas markets.

**REPORT A NON-TARIFF BARRIER**

# FINDINGS: SECTORS IMPACTED



# WHAT CAN WE COLLECTIVELY DO?

- Continue encouraging compliance with the existing rules-based international trading system
- Call out unjustified measures that impact on trade – working together to apply pressure

