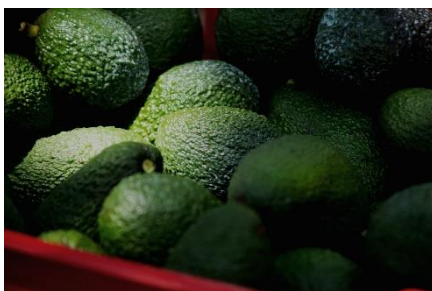


Michoacan's avocados are green gold for small producers

The Secretariat of Agriculture will reinforce technical operations in the federated state.



Green gold is a term to designate vegetable products whose boom produces high economic benefits for their producers. In the 19th century Yucatan's henequen, used to manufacture threads and fabrics was designated as such. Currently, Michoacan's avocados are green gold.

With an annual production close to 1.8 million tons, mainly in orchards smaller than 10 hectares, Michoacan's avocados are known and valued around the world, mainly in the United States, which imports over 1.2 million tons every year.

The competitiveness of the fruit directly benefits over 30,387 mainly small and medium scale producers, who harvest across 46,516 certified orchards in 43 municipalities.

To guarantee and expand the production of avocado for national consumption and export, the SENASICA and Rural Development and the APEAM (Mexican Association of Avocado Producers, Packagers and Exporters) agreed to reinforce the operational capacity for the supervision of orchards and packaging companies and the issuance of International Phytosanitary Certificates (IPCs).

For more information, please visit: [The technical operation that guarantees the production of avocado for national consumption and export is reinforced](#)