

## Michoacan's avocados mean jobs and well-being

- Avocado sowing creates 310,000 direct jobs.



Micro and small producers make up for the majority of avocado's exports in Michoacan; out of the 26,980 farmers registered in the Export Plan, 25,377 cultivate orchards smaller than 10 hectares.

Around 7,500 producers that export cultivate areas smaller than 1 hectare; 7,064 cultivate orchards between 1 and 2 hectares in extension; 3,900 cultivate areas between 2 and 3 hectares; 2,366 cultivate areas between 3 and 4 hectares, and 1,493 farmers cultivate 4-5 hectare orchards.

The job indexes of this activity in Michoacan have grown by 106% during the past decade. Avocado sowing in Michoacan creates 310,000 direct jobs and 78,000 indirect jobs in Mexico, and every 1,000 tons harvested generates some 160 jobs.

During January and supported by the Secretariat of Agriculture, avocado farmers from Michoacan exported 127,000 tons of the fruit to the United States and exceeded the season's expectations of 125,000 tons, for the direct benefit of over 100,000 families, which have put down roots in Michoacan's orchards and have stopped migrating.

[For more information visit: Mexico surpasses the avocado export expectations to the United States during January](#)