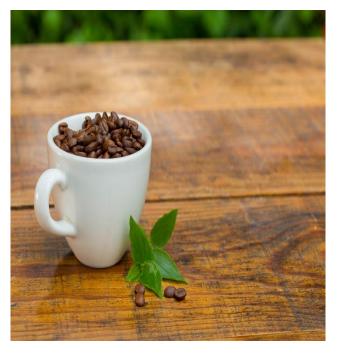
Don't nod off! We must protect Mexican coffee!

The Secretariats of Agriculture, Welfare and the Environment join their efforts in support of producers.



Mexican coffee is recognized worldwide for its quality; therefore, the Senasica takes very seriously its responsibility to maintain coffee trees free of pests and diseases.

The Senasica protects coffee crops from pests and diseases such as borers, rust and Mediterranean fly through preventive sanitary actions carried out by its technicians, such as the deployment of artisanal traps.

A preventive spraying of fungicides on coffee varieties classified as vulnerable is carried out to combat rust.

To build a comprehensive policy to strengthen national coffee farming, the Secretariats of Agriculture, Environment and Welfare, jointly with academic and scientific organizations and the producers, established the Interorganizational Group to assist Coffee Farming, which defined environmental, sanitary, regulations and financial lines of action, among others.

For more information visit: <u>The Interorganizational Group to assist</u> <u>Coffee Farming is established</u>