

The Secretariat of Agriculture is negotiating new markets for Mexican vegetable and meat products

Mexican food may be admitted to Europe: beef and horse meat, raspberries and guacamole.



To diversify markets and specifically assist small farmers and livestock breeders to obtain better prices for their products, the Secretariat of Agriculture and Rural Development works to open new export destinations in American, European, African and Asian countries.

To realize the shipments, the National Service for Agro-Alimentary Public Health, Safety and Quality (Senasica) is arranging with the health authorities of the importing countries the protocols that, according to health and safety requirements, the Mexican products must meet in order to be admitted to those markets.

For the livestock sector, Singapore notified their approval of the Zoosanitary Export Certificate agreed upon with the Senasica, thus, six Federal Inspection Type (TIF) establishments authorized by the health authority are now allowed to export beef products.

The Secretariat of Agriculture is also looking to open markets in Vietnam and the Philippines to export beef and pork meat; Vietnam has communicated their interest in scheduling the visit of their technicians to the interested TIF establishments in the upcoming months.

Likewise, the Senasica maintains the negotiations started during the first quarter of 2019 with China, Japan, Singapore, Taiwan, Russia, the European Union and Peru regarding beef shipments.

There are advances in the updating of the beef protocol with China, while the Japanese authorities have communicated that they are in the final analysis stage for admitting beef with backbone.

To open the Russian market for Mexican livestock breeders and accomplish beef exports the Secretariat of Agriculture keeps active communications with

the Mexican Embassy there. Also, beef exports and the reactivation of the horse meat market for the European Union are being sought.

The Mexican health authority is waiting for the reply concerning the technical information of beef submitted to the Peruvian government. For poultry exports to Nicaragua, the Senasica renewed the petition to visit a TIF establishment located in Yucatan.

The protocol for exporting pig entrails to China has made progress, and the Chinese authorities visited many TIF establishments on September, 2019.

Negotiations with Taiwan concerning pork meat are moving forward: The Senasica resolved the recommendations (and submitted proof thereof) made by the Taiwanese technicians during the audit carried out to TIF establishments to certify the Mexican surveillance and veterinary inspection system.

The Secretariat of Agriculture is negotiating the trade liberalization for 90 vegetable products.

The Senasica is carrying out negotiations with more than 30 countries in America, Asia, Africa and the European Union to trade more than 90 vegetable and fruit products, and is working to open new markets in Ecuador, Guatemala, Peru and Cuba for expected exports of strawberries, raspberries, bananas and blueberry bushes.

The Senasica is also looking to close agreements for the export of avocados, coffee, Persian lemons, mangos, coconuts, peaches, prickly pears, table grapes, flours, grains and seeds to 16 American countries, including Brazil, Chile, Colombia and Venezuela.

It is worth recalling that the requirements to export beans to Brazil were established during 2019, which could benefit producers from Durango, Chihuahua and Zacatecas.

As for Asia, the commercialization of vegetable and fruit products to 15 destinations, including China, South Korea, Hong Kong, India and Japan, is expected. There are efforts to close agreements with China for the export of avocados, alfalfa, blueberries, squashes, asparagus, Persian lemons and wheat.

On May, 2019, Víctor Villalobos Arámbula, Secretary of Agriculture and Francisco Javier Trujillo Arriaga, General Director of the Senasica, visited China to sign the Mexican banana export protocol that allowed the first shipment of banana to be shipped there on January, 2020. Both governments are about to sign the sorghum protocol.

South Korea is another major market just opened for Mexico for the export of table grapes produced in Sonora. In 2019, dehydrated and frozen mangos also met the requirements established by South Korea.

As for European markets, the Secretariat of Agriculture is in talks with Poland for exports of raspberry rooted bushes. The export of guacamole to European Union member countries is also planned.

Lastly, the Senasica is working to reach agreements with Egypt, Morocco, South Africa, Tanzania and Tunisia for the export of in vitro coffee, wheat, raspberries, blackberries and corn, among other vegetable products.