

2020 Call for Mexico Chair At Temple University

Temple University's Klein College of Media and Communication, in collaboration with the Ministry of Foreign Affairs (SRE), through the Mexican Agency for International Development Cooperation (AMEXCID), invite applications Mexican professors and researchers to submit applications to occupy the Mexico Chair at Temple in Autumn 2020.

About the Mexico Chair

The Mexico Chair at Temple (the "Chair") aims to increase knowledge about Mexico within the American academic community and society, as well as to encourage exchanges and cooperation between Mexican Higher Education Institutions (HEI) and Temple University. For this purpose, the Chair brings a Mexican media and communication scholar or practitioner to Temple University once a year for a short period up to two weeks, to provide lectures and workshops is the area of their expertise.

We are looking for an established, nationally recognized media or communication scholar or practitioner who is an expert in Mexican media, communication and culture. We welcome applications from exceptional scholars and practitioners (journalists, documentarians, media artists), especially those working in the areas of journalism and democracy, communication and social change, communication and conflict, new media, visual communication, and/or grassroots media and communication.

Requirements

- I. The Chair Holder must:
 - Being a professor/scholar from an HEI, with a Master or PhD degree.
 - Being an expert in Mexican Media and Communication, History, Politics Sciences, Arts or Culture, and/or Technology.
 - Being proficient in English and be able to teach/lecture and communicate in that language.





The successful candidate will be asked to, depending upon their profile, give a combination of the following: a public lecture, a workshop, teach a master class, meet with the Klein College Latinx student organization, and/or meet with Klein College graduate students.

About Temple University's Klein College of Media and Communication:

The Lew Klein College of Media and Communication is among the largest comprehensive colleges of communication in the nation, and is located in the multicultural tapestry that is Philadelphia. The city is the USA's 4th largest media market, and is also the birthplace of American democracy. The college houses four departments: Advertising and Public Relations, Communication and Social Influence, Journalism, and Media Studies and Production. The Klein College offers five undergraduate degrees and six Master's degrees, which include an Master of Journalism, an M.A. in Media Studies and Production, an M.S. in Communication for Development and Social Change, an online M.S. in Communication Management, MS in Conflict а new Communication, and an M.S. in Strategic Advertising and Marketing, which is offered in partnership with Temple's Fox School of Business. The college also offers a Ph.D. in Media and Communication. The college enrolls nearly 3,000 undergraduate students and more than 100 graduate students. The university community at large includes over 40,000 students in the region and at several international campuses. For more information about the college, and university, please visit http://Klein.temple.edu.

General conditions

- I. The title of the Chair will be granted for a minimum period of four (4) days to a maximum of two (2) weeks, during the second half of 2020, between September and November. The Holder must be present in Philadelphia, U.S. continuously during the term of the Chair. The Holder must have prior written authorization from the responsible authorities at the University of Temple and AMEXCID for the realization of any extraordinary trips during the Chair.
- II. The Chair Holder must:
 - a) Contribute to the development of the Chair, including but not limited to holding conferences and colloquiums, drafting publications and articles, teaching tasks and/or development and execution of short and long term projects, as well as lectures and participation in dissemination events of the Chair promoted by the



Embassy and Consulates of Mexico in the U.S., in order to strengthen and enrich Temple University's academic and research activities;

- b) Be willing to conduct Graduate student seminars or guest lecture at Undergraduate classes.
- c) Observe the schedule of activities to be defined by the Technical Commission (integrated body of authorities of Temple University and AMEXCID);
- d) Submit a final report of activities undertaken during his/her assignment, which will be forwarded to the Parties and his/her home HEI.
- III. The Chair Holder will remain under the dependence of his/her home HEI and no employer/employee relationship shall be established with Temple University.
- IV. The Holder must comply with the immigration and U.S. legal residence conditions as well as with the legislation in force in the U.S.
- V. The Holder may not assume any other mandate than is required to perform his duties.
- VI. The Holder will be responsible for demonstrating that he/she has medical and repatriation insurance valid for the U.S., prior to starting activities at Temple University.

Benefits

- I. Temple University will grant the Chair Holder a prorated monthly stipend of US \$3,000 (three thousand 00/100 US dollars) for the Holder's accommodation, living expenses, medical care and ground transportation in the U.S. and visa requirements.
- II. AMEXCID will cover the Mexico-Philadelphia-Mexico air transportation, in economy class.

Selection Procedure

All applications must be submitted electronically through the *Academic Cooperation Management System* of AMEXCID (https://sigca.sre.gob.mx) no later than April 27th, 2020, at 18:00 hours (CST)

All applications must include the following documentation:





- 1. Letter of support from the Mexican HEI to which the candidate belongs, with an English translation. The letter must be addressed to the Chair's Technical Committee.
- 2. Names and contact information for at least three references.
- 3. Diploma and/or professional ID (both sides) with an English translation.
- 4. Curriculum vitae (two pages maximum), attaching a copy of the documents of proof for main academic merits (in case of having them) with an English translation.
- 5. Letter of Acceptance of Conditions duly signed. Appendix 1.
- 6. Cover letter indicating interest and relevant scholarly background. This document must be prepared in Spanish and English.
- 7. A statement of teaching interests and philosophy, and proposed work plan for the candidate's term as of Title of the Chair in Spanish and English. A proposed work schedule must also be included.
- 8. Copy of the candidate's birth certificate.
- 9. Copy of the candidate's valid passport (first and last page).

Review of applications will begin on *May 7th*, 2020.

The submission of all the required documentation does not guarantee the granting of benefits.

Applications received by any means other than the System (printed records, fax, mail, personal delivery, etc.) will not be considered.

Once the registration stage is completed, the Technical Commission will evaluate the applications and make the selection considering the fulfillment of the documental requirements established in this Call, the academic merits of the candidate, and the proposed work plan.

The final decision issued by the Technical Commission will be notified during August, 2020 to the selected Chair Holder via email.

The AMEXCID is not obliged to notify the applicants that are not selected.

Only those applications that comply with all the requirements established by this Call and meet the required documentation in full and in time will be considered.





ALL DECISIONS MADE BY THE TECHNICAL COMMISSION ARE FINAL.