

Good livestock practices against notifiable avian influenza

The effective control of the disease requires the collaboration of producers, industry and the Mexican government.



Notifiable avian influenza is a disease caused by a virus that can mutate and develop genetic recombinations of one or more animal species, so it is important to control and eradicate it to protect public health and livestock heritage.

This disease affects chickens, turkeys, quail, guinea fowl, as well as companion birds in captivity. Highly pathogenic avian influenza spreads rapidly and can cause death rates of up to 100 percent in 48 hours; while the low pathogenicity virus causes a mild disease, even it is asymptomatic in some species.

Senasica operates the National Campaign against this disease, in order to preserve free zones and those that are in eradication stage.

Additionally, to reinforce epidemiological monitoring of avian influenza in Mexican territory, poultry farms implementing Good Livestock Practices will be certified by Senasica, since these farms help to reduce zoonotic risks, protect producers' goods, increase profits and strengthen the Mexican poultry production.

At a meeting held between Senasica authorities and representatives of the National Poultry Farmers Union, it was agreed to promote the application of Good Livestock Practices in poultry farms and that producers, industry and Government of Mexico shall work together to prevent avian influenza from spreading in Mexico.

For more information, visit: [Sader](#) and producers agree on actions to boost national poultry farming.