

We encourage a greater presence of Mexican agri-food products in China

Sader and Chinese importers agree on taking actions to accelerate the import of agri-food products.



The China National Agriculture Wholesale Market Association (CAWA) showed its interest in increasing the amount of Mexican fruits and vegetables in China: VMVA

Mexico bets on diversification of its agri-food products into the international markets, such as the Chinese one, this means employment and welfare for rural communities, stated the Secretary of Agriculture and Rural Development, Víctor Villalobos Arámbula, who met with Chinese fruit and vegetable importers.

During the work tour through China, the Secretary met with CAWA members, who expressed their interest in increasing the amount of Mexican fruits and vegetables in that country, so they promised to immediately start the connection between Chinese buyers and banana producers.

Businessmen said that people in China have increased their consumption of Mexican products. Blueberry and avocado are well positioned in this country, so businessmen are sure that sales will increase considerably with the introduction of bananas, and in the near future, with sorghum, among other products that are part of a wide variety of the Mexican production.

During a meeting with CAWA members, Secretary Villalobos pointed out that a work plan will be established through the Mexican Embassy in China with the purpose of planning meetings and visits aimed to encourage the relationship between Mexican exporters and Chinese importers.

Company representatives offered to accelerate the positioning of Mexican products into the Chinese market, using different promotional mechanisms.

The objective of both parties is to start, as soon as possible, the import of Mexican banana. Therefore, the National Service for Agro-Alimentary Public Health, Safety and Quality (Senasica) has already invited banana producers to implement the measures established in the Health Protocol in their production units. This is to obtain the certification to enter to the Chinese market.

Among other provisions, the protocol recently signed between Mexico and China states that orchards shall be recorded before the Senasica and approved by the General Administration of Customs of the People's Republic of China (GACC) in order to export bananas to China.

In their production processes, they shall apply the Good Agricultural Practices; the Integrated Pest Management; and keep a pest control and monitoring record.

The protocol also establishes the pests' prevention and control measures which shall be followed; the procedures for processing and packaging of product; the inspection that shall be carried out by Senasica prior to goods issuance, as well as the supervision that shall be performed by GACC members when entering to Chinese territory.

It is worth mentioning that negotiations between Mexico and China in phytosanitary and zoosanitary matters, have allowed the entry of different Mexican products into China, namely beer, fish flour and crustaceans, avocado, nut, cotton, pectins, blueberry and 100% agave tequila, which is estimated to be exported up to 10 million of liters by the year 2020.

Additionally, four Mexican plants processing pig meat have a certification to export products to China. There are phytosanitary protocols for the entry of blue cranberries and raspberry, and Mexican producers who produce those fruits consider that exportation sales could reach 150 million dollars in the short term.

The last legal instruments signed between both nations are Memorandums of Understanding for white corn; beef meat and agricultural cooperation. Apart from Health Protocols for exportation of dairy products and tobacco into China, as well as the electronic certification agreement between Chinese and Mexican authorities to ease and promote the safe commercial exchange of agri-food products.

<https://www.gob.mx/senasica/prensa/impulsan-mayor-presencia-de-productos-agroalimentarios-mexicanos-en-china-200056>