

LA SECRETARÍA DE RELACIONES EXTERIORES

POR MEDIO DEL INSTITUTO MATÍAS ROMERO

CONVOCA

AL CURSO EN LÍNEA

BILATERAL DIPLOMACY

QUE IMPARTIRÁ DIPLOFOUNDATION

DEL 6 DE MAYO AL 12 DE JULIO DE 2019

(102 horas)

Este curso a distancia requiere comprometer diez horas de estudio a la semana. Las actividades de aprendizaje y de evaluación que los participantes deberán llevar a cabo se describen en el temario que aparece más abajo, en el inciso "Metodología" (*Methodology*).

Las y los participantes podrán solicitar la asistencia de quienes estén a cargo de la tutoría y el apoyo técnico de DiploFoundation.

I. REQUISITOS DE ADMISIÓN

- Buen desempeño en programas previos del IMR (no se aceptarán candidaturas de personas que tengan calificaciones reprobatorias en el último año) [*]
- Inscripción exclusiva en este curso (no se aceptarán candidaturas de personas que estén cursando otro programa del IMR de manera simultánea, excepto los cursos presenciales de inglés y francés)
- Dominio del idioma inglés.
- Acceso a computadora con conexión a Internet.
- Sistema operativo: Windows XP, Vista, Windows 7, MacOS X.
- Hardware: 2 GB o más de RAM para Vista o Windows 7.
- Software:
 - Adobe Acrobat Reader (haga clic [aquí](#) para descargarlo gratis).
 - Microsoft Office u Open Office (haga clic [aquí](#) para descargarlo gratis).
- Navegadores: Google Chrome, Internet Explorer 9 o posterior; Firefox 8 o posterior.
- JavaScript, Cookies y Pop-ups (elementos emergentes) deben estar habilitados
- Registro de su solicitud de inscripción en el formulario del Campus Virtual del IMR [**]. Para ello:

- Haga clic [aquí](#) o copie y pegue la siguiente dirección electrónica en su navegador Google Chrome:
- <https://registroimr.sre.gob.mx/>
- Capture los datos que se solicitan en cada una de las secciones del formulario.
 - 1. Utilice la tecla <Tabulador> para desplazarse de un campo a otro del formulario.**
 - 2. Escriba su nombre completo, tal como aparece en sus documentos oficiales, empleando mayúsculas y minúsculas, así como los acentos necesarios. En caso de aprobar el curso, la constancia de participación se expedirá con ese nombre.**
 - 3. Utilice el campo *Observaciones*, si tiene dificultades para ingresar su nombre: descríbalas y nosotros haremos los cambios necesarios.**
- 4. Si es de nacionalidad mexicana, ingrese cuidadosamente su CURP. Recuerde que esa clave constituye el número de matrícula de cada participante. Si no cuenta con ella o no la recuerda, puede obtenerla en: <http://consultas.curp.gob.mx/CurpSP/> (a quienes no sean de nacionalidad mexicana y, por tanto, no cuenten con la CURP, se les asignará un número de matrícula interno).
- Haga clic en **<Enviar>** y espere hasta que se despliegue el mensaje **¡REGISTRO EXITOSO!**
- Haga clic en **<Aceptar>** para ver la confirmación de su registro y guarde el comprobante para futura referencia. Si durante el proceso se generara un error, capture la pantalla con ese mensaje, guárdela y entre en contacto con la Dirección de Educación a Distancia.

Deberá enviar las cartas de inscripción (autorización y compromiso), por correo electrónico a la dirección: jhuertal@sre.gob.mx.

Le solicitamos atentamente NO enviar las cartas de inscripción al correo oficial del Instituto Matías Romero.

- Prepare su documentación
 - Carta de autorización del jefe inmediato completa (firmada y escaneada)
 - Carta compromiso completa (firmada y escaneada)

Recuerde que sólo se considerará completo el registro con el envío de dichas cartas.

Consulte el “Aviso de privacidad” [aquí](#)

II. CRITERIOS DE SELECCIÓN

Si el número de solicitudes entregadas a tiempo y en forma fuera mayor al número de espacios disponibles, el IMR aplicará los siguientes criterios para seleccionar a quienes participarán:

1. Desempeño de tareas vinculadas con el tema del curso
2. Pertenencia al Servicio Exterior Mexicano
3. Expediente (se dará prioridad a las candidaturas de personas que no hayan tenido calificaciones reprobatorias en los cursos del IMR)
4. Interés reiterado en participar en este programa en línea (se dará prioridad a las personas solicitantes cuyas candidaturas hayan sido rechazadas en imparticiones previas de este programa, si cumplen los criterios anteriores)
5. Equidad de oportunidades (se dará prioridad a las candidaturas de quienes hayan participado en menos de tres cursos del IMR)
6. Equidad en adscripciónes (se pondrá un límite al número de participantes de una misma representación)

En caso de igualdad de condiciones, y como criterio adicional, se considerará el orden de llegada de las solicitudes.

III. CALENDARIO

- Publicación de la convocatoria: **martes 16 de abril de 2019**
- Fecha límite de recepción de solicitudes: **martes 23 de abril de 2019, a las 13:00 Hrs. (hora del centro del país)**
- Publicación de la lista de aceptados: **jueves 2 de mayo de 2019**
- Fecha de inicio del curso: **lunes 6 de mayo de 2019**
- Fecha de clausura del curso: **viernes 12 de julio de 2019**
- **En este programa no hay periodo de bajas voluntarias**

Todas las personas que aprueben este programa de estudio recibirán una constancia de participación que se expedirá única y exclusivamente con propósitos curriculares, para su desarrollo personal y profesional.

[*] El periodo de un año de espera para quien repreube un curso se cuenta a partir de la fecha de término del mismo.

[**] Solamente se tomarán en cuenta las candidaturas de quienes completen su registro en línea en el formulario del Campus Virtual del IMR y envíen a la dirección electrónica indicada carta compromiso y carta de autorización debidamente firmadas y escaneadas.

Bilateral Diplomacy

Effective bilateral diplomacy is essential to advancing a country's external interests.

Bilateral diplomacy is a key building block of international relations, i.e. the way a pair of countries deals with each other. This course offers a practitioner view, examining concepts, and how these operate in the real world. The course provides participants with the tools to analyse world affairs, and to learn the craftsmanship of diplomacy. The Canadian Foreign Service Institute and the British Foreign Office have used adaptations of this course, in a self-learning format.

By the end of this course, participants should be able to:

- Describe, prioritise, and provide examples of the key tasks and methods of diplomacy today, including the security dimension; economic tasks; and public diplomacy, including culture, media, and education promotion.
- Explain how the different institutions involved in bilateral diplomacy (the foreign ministry, embassies and consulates) are organised, and describe current reforms to these institutions.
- Explain and analyse the complex and concurrent objectives that countries pursue in their external relationships.
- Identify the actors, state and non-state, that compose the foreign ministry's dynamic network, and explain the role that each plays in foreign affairs.
- Assess current trends and methods of bilateral diplomacy, and anticipate likely future developments in this field.

Excerpt from course materials

Another role has unexpectedly emerged for the resident embassy, almost unnoticed — its contribution to 'bilateral relationship management', as noted above. The sheer multiplicity of contacts has created a new kind of empowerment for embassies, at least for those ambassadors who are in countries other than those of 'peripheral' interest. How does this happen? There are two elements.

First, line ministries are engaged in their own external contacts, and they no longer need to pass through the foreign ministry. The MFA cannot keep track of all the details of such activities by the line ministries, even while it coordinates broad policy issues. But the embassy, on the ground, usually is aware of such events; that applies even more to the activities of non-state actors. Second, the external contacts of non-state actors have also multiplied and affect bilateral relationships. The embassy in a foreign country has the 2 nearest approximation to a complete, realtime view of these contacts, better than any home agency.

Course outline

1. Bilateral Diplomacy: Role and Framework: The management of relations with individual foreign countries is a core task in foreign affairs. It is more complex than ever before as a result of several factors: globalisation, new subjects and actors in international dialogue, volatility, and technology change.
2. The Political and Security Pillar: The 1961 Vienna Convention on Diplomatic Relations; targets and methods of relationship-building; heads of government and summits; diplomacy as the first line of security; the new security concepts.
3. The Economic Pillar: New priority among advanced and developing states; home actors and the state; the techniques of trade and investment promotion; the country image and ways to build the national brand.
4. The Public Diplomacy Pillar: The emergence of public diplomacy as a major concentration area, in all its dimensions of culture, media, education and other public outreach actions. Consular work, and diaspora activities, which too have risen in importance, are the third and fourth pillars of bilateral diplomacy.
5. The Institutions: The key tasks of foreign ministries and embassies; the reforms undertaken by foreign ministries and their domestic tasks of coordination and networking; managing human resources; the qualities of a diplomat; training.
6. Bilateral Negotiation: Theory and practice; the stages of negotiation; the styles of negotiation; media and confidentiality; practical advice; the role of publics in major negotiations.
7. Conflict Management: Relevance and expanded importance; domestic and civil conflict with international ramifications; confidence building

- measures; mediation; International Court of Justice, arbitration; sanctions and incentives; post-conflict management.
8. Intercultural Communication: International affairs require working across cultures; culture analysis and practical conclusions; direct and non-verbal signals, and value in diplomatic communication.

Methodology

This course is conducted entirely online over a period of ten weeks. Reading materials and tools for online interaction are provided through an online classroom. Each week, participants read the provided lecture text, adding questions, comments and references in the form of hypertext entries. Lecturers 3 and other participants read and respond to these entries, creating interaction based on the lecture text. During the week, participants complete additional online activities (for example, further discussion via blogs or forums, quizzes, group tasks, simulations or short assignments). At the end of the week, participants and lecturers meet online in a chat room to discuss the week's topic. To complete the course successfully, participants must write several essay assignments. Courses are based on a collaborative approach to learning, involving a high level of interaction.

Lecturer(s)

Amb. Kishan Rana

Ambassador Kishan S. Rana is Professor Emeritus, and a Senior Fellow at DiploFoundation. He was awarded a BA (Hon) and MA in economics, St Stephens College Delhi. He was in the Indian Foreign Service (1960-95); and worked in China (1963-65, 1970-72). He was Ambassador and High Commissioner for Algeria, Czechoslovakia, Kenya, Mauritius, and Germany; and consul general in San Francisco. He served on staff of PM Indira Gandhi (1981- 82).

Amb. Rana is an Honorary Fellow of the Institute of Chinese Studies, Delhi (book review editor, *China Report*); an Archives By-Fellow, Churchill College, Cambridge; a Public Policy Scholar, Woodrow Wilson Centre, Washington DC; guest faculty at the Diplomatic Academy, Vienna; and Commonwealth Adviser, Namibia Foreign Ministry, 2000-01. He has lectured in about 20 countries to diplomats at foreign ministry training institutions, and at ambassador conferences in several countries.

He is the author of Inside Diplomacy (2000); Managing Corporate Culture (coauthor, 2000); Bilateral Diplomacy(2002); The 21st Century Ambassador (2004); Asian Diplomacy (2007); Diplomacy of the 21st Century (2011); India's North-East States, the BCIM Forum and Regional Integration, (co-author, 2012); The Contemporary Embassy (2013); and Diplomacy at the Cutting Edge (2015). He is co-editor of Foreign Ministries (2007); and Economic Diplomacy (2011). The two books were translated into Chinese; some used as textbooks at several universities. He has written about 100 articles for academic journals and newspapers.