

LA SECRETARÍA DE RELACIONES EXTERIORES  
POR MEDIO DEL INSTITUTO MATÍAS ROMERO

CONVOCA  
AL CURSO EN LÍNEA

***DEVELOPMENT DIPLOMACY***

QUE IMPARTIRÁ DIPLOFOUNDATION  
DEL 8 DE OCTUBRE AL 14 DE DICIEMBRE DE 2018  
(102 horas)

Este curso a distancia requiere comprometer diez horas de estudio a la semana. Las actividades de aprendizaje y de evaluación que deberán llevar a cabo las personas que participan se describen en el temario que aparece más abajo, en el inciso “Metodología” (*Methodology*).

Las y los participantes podrán solicitar la asistencia de quienes estén a cargo de la tutoría y el apoyo técnico de DiploFoundation.

## I. REQUISITOS DE ADMISIÓN

- Buen desempeño en programas previos del IMR (no se aceptarán candidaturas de personas que tengan calificaciones reprobatorias en el último año) [\*]
- Inscripción exclusiva en este curso (no se aceptarán candidaturas de personas que estén cursando otro programa del IMR de manera simultánea, excepto los cursos presenciales de inglés y francés)
- Dominio del idioma inglés
- Acceso a computadora con conexión a Internet
- Sistema operativo: Windows XP, Vista, Windows 7, MacOS X
- Hardware: 2 GB o más de RAM para Vista o Windows 7
- Software:
  - Adobe Acrobat Reader (haga clic [aquí](#) para descargarlo gratis)
  - Microsoft Office u Open Office (haga clic [aquí](#) para descargarlo gratis)
- Navegadores: Google Chrome, Internet Explorer 9 o posterior; Firefox 8 o posterior
- JavaScript, Cookies y Pop-ups (elementos emergentes) deben estar habilitados
- Registro de su solicitud de inscripción en el formulario del Campus Virtual del IMR [\*\*]. Para ello:
  - Haga clic [aquí](#) o copie y pegue la siguiente dirección electrónica en su navegador *Google Chrome*:
  - <https://registroimr.sre.gob.mx/>
  - Capture los datos que se solicitan en cada una de las secciones del formulario.
    1. Utilice la tecla <Tabulador> para desplazarse de un campo a otro del formulario.
    2. Escriba su nombre completo, tal como aparece en su pasaporte, empleando mayúsculas y minúsculas.
    3. Utilice el campo *Observaciones*, si tiene dificultades para ingresar su nombre: descríbalas y nosotros faremos los cambios necesarios.
    4. Si es de nacionalidad mexicana, ingrese cuidadosamente su CURP. Recuerde que esa clave constituye el número de matrícula de cada participante. Si no cuenta con ella o no la recuerda, puede obtenerla en: <http://consultas.curp.gob.mx/CurpSP/> (a quienes no tengan nacionalidad mexicana y, por tanto, no cuenten con la CURP, se les asignará un número de matrícula interno).
  - Haga clic en <Enviar> y espere hasta que se despliegue el mensaje ¡REGISTRO EXITOSO!
  - Haga clic en <Aceptar> para ver la confirmación de su registro y guarde el comprobante para futura referencia. Si durante el proceso se generara un error, capture la pantalla con ese mensaje, guárdela y póngase en contacto con la Dirección de Educación a Distancia.

Deberá enviar las cartas de inscripción (autorización y compromiso), por correo electrónico a la dirección: [jhuertal@sre.gob.mx](mailto:jhuertal@sre.gob.mx).

**Le solicitamos atentamente NO enviar las cartas de inscripción al correo oficial del Instituto Matías Romero.**

- Prepare su documentación
  - Carta de autorización del jefe inmediato completa (firmada y escaneada)
  - Carta compromiso completa (firmada y escaneada)

**Recuerde que sólo se considerará completo el registro con el envío de dichas cartas.**

Consulte el “Aviso de privacidad” [aquí](#).

## II. CRITERIOS DE SELECCIÓN

Si el número de solicitudes entregadas a tiempo y en forma fuera mayor al número de espacios disponibles, el IMR aplicará los siguientes criterios para seleccionar a quienes participarán:

1. Desempeño de tareas vinculadas con el tema del curso
2. Expediente (se dará prioridad a las candidaturas de personas que no hayan tenido calificaciones reprobatorias en los cursos del IMR)
3. Interés reiterado en participar en este programa en línea (se dará prioridad a las personas solicitantes cuyas candidaturas hayan sido rechazadas en imparticiones previas de este programa, si cumplen los criterios anteriores)
4. Equidad de oportunidades (se dará prioridad a las candidaturas de quienes hayan participado en menos de tres cursos del IMR)
5. Equidad en adscripciones (se pondrá un límite al número de participantes de una misma representación)

En caso de igualdad de condiciones, y como criterios adicionales, se considerará la pertenencia al Servicio Exterior Mexicano y el orden de llegada de las solicitudes.

## III. CALENDARIO

- Publicación de la convocatoria: **jueves 20 de septiembre de 2018**
- Fecha límite de recepción de solicitudes: **viernes 28 de septiembre de 2018, a las 13:00 Hrs. (hora del centro del país)**
- Publicación de la lista de aceptados: **jueves 4 de octubre de 2018**
- Fecha de inicio del curso: **lunes 8 de octubre de 2018**
- Fecha de clausura del curso: **viernes 14 de diciembre de 2018**
- **En este programa no hay periodo de bajas voluntarias**

Todas las personas que aprueben este programa de estudio recibirán una constancia de participación que se expedirá única y exclusivamente con propósitos curriculares, para el desarrollo personal y profesional del participante.

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[\*] El periodo de un año de espera para quien repreube un curso se cuenta a partir de la fecha de término del mismo.

[\*\*] Solamente se tomarán en cuenta las candidaturas de quienes completen su registro en línea en el formulario del Campus Virtual del IMR y envíen a la dirección electrónica indicada las cartas compromiso y de autorización, debidamente firmadas y escaneadas.

## DEVELOPMENT DIPLOMACY

### Course details

**Half a century after its inception, development cooperation is today integral to finding solutions for global, regional and national problems. As such, it influences diplomatic agendas in many areas including security, the environment, trade, health, and migration.**

This course explores development cooperation as an important dimension of international relations, particularly relations between developing and developed countries. Diplomatic training courses rarely include an introduction to and training in international development cooperation, including humanitarian aid, thus hampering diplomats' ability to successfully negotiate development-related issues. The course looks at various types of development cooperation at national, regional and global levels. Development issues are examined from the perspectives of both provider and partner countries. Theory and analysis are supported with examples and illustrations from the professional experience of the course authors.

By the end of this course, participants should be able to:

- Describe major issues and dilemmas in international development cooperation today.
- Present and explain issues related to development cooperation, from the perspectives of both donor (provider) and recipient (partner) countries.
- Assess development needs and cooperation opportunities.
- Advise on the preparation of an 'aid request' to be submitted to a provider.
- Appraise cooperation proposals submitted by partner governments or local organisations.
- Select the most appropriate type of provider for different activities - bilateral, multilateral or private sources.
- Support the monitoring and evaluation of the implementation of development projects, and recommend changes as needed.
- Argue for and defend the role and potential of development cooperation in today's international relations, and be better able to foster the win-win aspects for both developed and developing countries.

### Course outline

1. **Introduction:** rationale for the course; goals and structure; definitions and basic concepts (such as poverty alleviation and participation); presentation and interpretation of important figures of bilateral, multilateral and private cooperation.

2. **Types, Forms and Instruments of Development Cooperation:** definitions and characteristics of humanitarian aid, development aid and economic measures, including the interplay among them; analysis of the main methods for each of these forms.
3. **Multilateral Development Cooperation and Diplomacy:** main characteristics of multilateral development cooperation; multilateral actors and stakeholders; the roles of multilateral development institutions at country, regional, and global levels; governance of multilateral development institutions; provider and partner country perspectives; recent trends and challenges.
4. **Partner and Provider Country Perspectives:** Reasons for both partner (recipient) countries and for public and private providers (donors) to implement development programmes; positive and negative consequences of development cooperation; expectations for improvements.
5. **The Role of Diplomats in International Development Cooperation - Tasks and Tools:** the specific tasks of a diplomat in development cooperation activities; introduction to some simple tools to assess development cooperation projects and evaluate implementation; reflections on possible dilemmas between traditional diplomatic tasks and those of development cooperation activities.
6. **The Main Principles of the 2000s. From the Millennium Development Goals to the post-2015 development agenda and the Sustainable Development Goals:** evolution of development since its inception; MDGs progress and shortcomings; the way forward for setting a global development agenda post-2015.
7. **The Post-2015 Agenda and the Sustainable Development Goals:** the main principles and characteristics of the SDGs; similarities and differences between the MDGs and the SDGs; progress on the SDGs.
8. **The Debate on Development Aid:** the question of whether international cooperation works; the most important challenges of development cooperation.

## Methodology

This course is conducted entirely online over a period of ten weeks. Reading materials and tools for online interaction are provided through an online classroom. Each week, participants read the provided lecture text, adding questions, comments and references in the form of hypertext entries. Lecturers and other participants read and respond to these entries, creating interaction based on the lecture text. During the week, participants complete additional online activities (for example, further discussion via blogs or forums, quizzes, group tasks, simulations or short assignments). At the end of the week, participants and lecturers meet online in a chat room to discuss the week's topic. To complete the course successfully, participants must write several essay assignments. Courses are based on a collaborative approach to learning, involving a high level of interaction.

## Course lecturers

### Ms Dominique Hempel Rodas

Ms Dominique Hempel Rodas is a Swiss lawyer with more than 20 years experience on issues related to international law, development and private-public partnerships. After several years in private industry where she held different senior positions, including directing a consultancy services firm specialized in international legal and commercial fields, she joined the Swiss Ministry of Foreign Affairs in 1992. First as a legal counsel and programme and country officer for eastern countries, she then headed the Legal Division of the Swiss Agency for Development and Cooperation (SDC) from

1994 to 2000. She was further seconded by the SDC to international organisations and projects (WHO/The Global Fund to Fight AIDS, Tuberculosis and Malaria, UNDP/GAIN, and UNDP/Interpeace) where she occupied diverse leading functions both at the legal level as a senior legal counsel, and the operational level a programme advisor with a focus on Latin America. She returned to the SDC headquarters in 2008 in charge of training programmes, and then became responsible for the topic of capacity development within the SDC and its partners. She is the author of various publications on development cooperation, notably on the right to development. In addition, she has conducted different face-to-face courses and seminars both in Switzerland and overseas on such subjects as democracy, human rights, and rule of law, as well as instruments of development cooperation. Dominique has supported Diplo's activities since 2002, and participated in its creation as a foundation. She is pleased to join Diplo's faculty as a lecturer on Development Diplomacy.

### **Dr Katharina Höne**

Originally from Germany, Dr Katharina (Kat) E Höne is currently based in Aberystwyth, Wales where she researches, writes and teaches on a number of issues in the area of diplomacy and global governance. In addition to developing a highly interactive, ten-week online course on Education Diplomacy, and an eight-week online course on Negotiation Skills, Kat also edits Diplo's Policy Papers and Briefs publication series and curates Diplo's monthly WebDebates in diplomacy. Together with Barbara Rosen Jacobson, she is working on Diplo's research project on data diplomacy, commissioned by the Finnish Ministry of Foreign Affairs. Kat holds an MA in Diplomatic Studies (University of Leicester, UK) and a PhD in International Politics (University of Aberystwyth, UK).