

## CALL FOR APPLICATIONS

# FROM INNOVATION TO TRANSFORMATION IMPLEMENTATION EXPERIENCES

Are you part of a group or association that works on behalf of the planet and its people?

Do you have experiences implementing SDG projects that you want to share?

Would you like your experience to be part of an international publication?

The 2030 Agenda for Sustainable Development, adopted by the General Assembly of the United Nations in September of 2015, is the most ambitious international agenda to date, due to both the diversity and comprehensiveness of the topics encompassed and the number of countries and actors involved, actors involved from the design and now, in the arduous process of its implementation.

Under the premise of “No one gets left behind,” the 2030 Agenda takes into account: diverse regional and national contexts; distinct groups in vulnerable situations, with a particular emphasis on the poor; the issues that affect our planet and its population; and in sum, the relevant gaps and inequalities that hinder our achievement of living on a more sustainable planet. Thus, a diversity of initiatives and strategies have been put into place to define the scope of the 2030 Agenda, according to the different levels and implementation topics. The young people of the planet are not alien to these processes and have been involved in defining the Agenda, as they are critical in its implementation.

Are you part of a group or association that develops actions, projects or initiatives within the framework of the 2030 Agenda and the Sustainable Development Goals? Does your initiative or project have relevant information to share about its execution, its effects or positive results? Has your intervention been valued and publicly validated?

We invite you to share your “intervention” experience (the United Nations uses this term to generalize for any action, program, process, project) aimed at generating results and impacts on the population and the planet within the framework of the 2030 Agenda and, thus, contribute to generating a database of best practices that generates useful knowledge about Agenda 2030 project management, which facilitates its adaptation and replication in other contexts and thus makes the role of young people in the Agenda 2030 more visible.

The objective of this Contest is to systematize and recognize the best interventions carried out by young people that are implementing the Sustainable Development Goals. Also, this call for applications will allow us to identify challenges and areas of opportunity to promote both the care of the planet and that no one is left behind.

## A. BASIS OF PARTICIPATION

Those able to participate:

1. Legally recognized Civil Society Organizations
2. Non registered social organizations
3. Youth collectives
4. School or student communities
5. Community or municipal organizations
6. Rural or urban neighborhood organizations
7. Clubs of science, culture, et cetera

...that are mostly made up of young people with at least one year of establishment. They must carry out activities within the framework of the SDGs with an active participation from the young people in the community.

\* Only experiences that are being developed in any country within Ibero-America or North America can participate.

## B. REQUIREMENTS

- To be comprised mostly of young women and men working on initiatives within the framework of the SDG objectives
- Have a development project on any issue that addresses one or more of the SDG objectives that is already in execution or already implemented, which benefits young people between 12 and 29 years of age
- That the initiative, through its activities or proposed actions, is benefiting at least 50 young people
- That the project or initiative be developed by young people
- That the experience can be explained in a brief article

## C. DOCUMENTS AND REQUIREMENTS

The call for applications will be open from June 08, 2018 to July 13, 2018 until 6:00 p.m. (GMT-6:00). The registration of interested parties must be done on the digital platform [buenapracticassds.imjuventud.gob.mx](http://buenapracticassds.imjuventud.gob.mx), uploading the required documentation in electronic format (PDF or JPG) with files no greater than 1 MB.

REQUIREMENT	DOCUMENT
Be made up of young women and men (people between 12 and 29 years of age)	Copy of the official identification of the members of the team in order to verify the age of the participants. All IDs should be scanned and uploaded within one PDF document.
Have work or experience in social projects within the framework of the SDGs and the 2030 Agenda.	Brief description of your main work in this regard, its profile and trajectory. Document in PDF format.

REQUIREMENT	DOCUMENT
Description of the project in operation	<p>Include a document of maximum 12 pages that contains: Practice or remarkable experience: The best-practice should contribute to the fulfillment of one or more objectives of the SDG, be it a project in execution or executed that benefits people between 12 and 29 years of age.</p> <ol style="list-style-type: none"> <li>1. Name of the best-practice, public policy, action or project</li> <li>2. Executive summary (maximum 300 words). It should include: title of the practice; problem or identified social need; objectives; brief description of the remarkable practice or experience, geographical area of intervention; target population; results or contributions of the practice and keywords</li> <li>3. Main SDG (mandatory) and secondary SDG (optional) to which the intervention is aligned</li> <li>4. Problem or social or environmental need identified.</li> <li>5. Diagnosis of the problem</li> <li>6. General objective and specific objectives of the practice or experience of public action</li> <li>7. Geographic area of intervention</li> <li>8. Target population (age, characteristics of the group).</li> <li>9. Description of public policy, action or is carried out by stages, stages, models, participants, mechanism of action. Strategies, activities</li> <li>10. Working methodology, innovation component</li> <li>11. Outline of public policies, action or project, expected impact</li> <li>12. Partnerships for its implementation</li> <li>13. Role of young people</li> <li>14. Results and expected impact</li> </ol>
Description of alliances and support received for the implementation of the project	Evidence of the work done in partnership with civil society organizations, institutions of any order of government or private sector. (In a single pdf document with scanned records, list of agreements made, technical or economic support received)
Video URL link	<p>The video must introduce the organization, as well as the tasks performed by each member of the organization, prioritizing the results obtained so far.</p> <p>The video must be public and available to view on YouTube; must be without editing, recorded in Spanish or English, with a maximum duration of 4 minutes.</p>

REQUIREMENT	DOCUMENT
Complete form	Fill out the registration form at: <a href="http://buenaspracticassODS.imjuventud.gob.mx">buenaspracticassODS.imjuventud.gob.mx</a> At the end of the form, it is required to upload the CV of the project, organization, or person in charge. This will accredit all of the information that is provided within the form as per best-practice manuals. (PDF document)

Applications will not be received by any other means or medium and will not be accepted if late. At the end of the registration process the participant will receive a confirmation sheet, if they do not receive it, they should contact the organizers. Applications with incomplete documentation will not be considered.

It is essential to carry out the registration within the authorized platform and to submit the documents correctly, otherwise the request can not be considered.

In submitting your application, you agree that your project can be incorporated into the publication as long as the quality standards established by the Selection Committee are met. Therefore, the participants allow for the diffusion of their projects, results, conclusions or methodologies in instances of discussion or training, with the due protection of their intellectual property and copyright.

**IMPORTANT NOTE: The convening institutions are not responsible for the over saturation of the platform upon the closing days and hours of the call for applications. Simply having registered on the platform does not grant the right to obtain any support in submitting applications after the closure of the platform. To avoid problems it is advised to submit applications in advance.**

CRITERIA	DEFINITION
<b>SDG focus</b>	The processes or methodologies are oriented and consider the 2030 Agenda as a guiding and articulating axis, as well as their approaches and scope, for the design and implementation of the actions.
<b>Defined Impact</b>	The situation that is addressed with the project or initiative is clearly identified, for example, there may be a diagnosis in advance that details why this community or sector of the population is susceptible to violence and how these circumstances change the actions. The support/evidence for this can be quantitative or qualitative information and not necessarily carried out by specialists.
<b>Youth perspective</b>	Young people are considered as agents of change in their communities and therefore are part of the processes, methodologies and/or actions to achieve the objectives of the project, and not only beneficiaries.
<b>Innovation</b>	The type of participation, as well as the level of involvement of young people in the realization, is novel for the social context in which the project is implemented.

CRITERIA	DEFINITION
<b>Consistency and systematization</b>	The initiative has been implemented or is being implemented currently in a consistent and routine manner, with pre-established procedures or steps / methodologies that are identifiable or formalized.
<b>Evaluation</b>	Follows the minimum procedures of monitoring and rendering of accounts that allows us to understand and analyze the preliminary, intermediate or final results, providing evidence of the fulfillment of the objectives that it pursues
<b>Replicability</b>	The project has elements that can be developed or implemented in communities with similar problems.

## **E. REVIEWING COMMITTEE**

The selection will be carried out through a Selection Committee that is formed specifically for this call for applications.

Only the complete portfolios of the applicants will be reviewed. The methodology and criteria will be proposed by the Selection Committee.

The decision of the Selection Committee will be unappealable. Any case not considered within this call for applications will be resolved at the discretion of the Selection Committee.

The Selection Committee reserves the right to decide the number of selected winners and may consider the Contest void.

All the requested material will be evaluated, identifying the technical and practical abilities of the applicant. The Selection Committee may request additional information.

## **F. PRIZES AND REWARD**

All the winning works will be part of the book *From Innovation to Transformation: Young people towards 2030*. This publication will include a collection of best-practices related to the implementation of the SDGs at the local level and their relationship with young people. This book will be part of the debates of the "International Youth Forum: From Innovation for Transformation. Youth towards 2030," to be held in September 2018 in the state of Guerrero, Mexico.

Some of the selected works will also be invited to the International Youth Forum. The expenses for the participation in the International Forum (support in national and international transfers, accommodation and food according to the agenda) of the author or collective representative with the selected practice will be borne by the organizers.

Expenses not indicated in this call for applications will be borne by each applicant / selected individual. Visa, passport and airport taxes are not covered.

## G. GENERAL CALENDAR

CRITERIOS	DEFINICIÓN
Publication of the Call for Applications	June 8 <sup>th</sup>
Close of the Call for Applications	July 13 <sup>th</sup>
Announcement of Winners	July 18 <sup>th</sup>

More information can be found at:

### Instituto Mexicano de la Juventud (The Mexican Youth Institute)

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Website: [www.gob.mx/imjuve](http://www.gob.mx/imjuve)

Email: [bp2030@imjuventud.mx](mailto:bp2030@imjuventud.mx)

Address: Serapio Rendón 76, Col. San Rafael, Delegación Cuauhtémoc, Ciudad de México C.P. 06470

### Complaints and recommendations

The following mechanisms are available to the young participants of this call for applications for complaints and recommendations with the objective of promoting their active participation in the continuous improvement of this initiative:

Postal address: Secretariat of Social Development - Internal Control Body located at Avenida Paseo de la Reforma 116, Colonia Juárez, Delegación Cuauhtémoc, CP. 06600, Mexico City, Mexico.

Email: [organo.interno@sedesol.gob.mx](mailto:organo.interno@sedesol.gob.mx)

Mexico City, June 2018

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**OBJETIVOS  
DE DESARROLLO  
SOSTENIBLE**

# imjuve

Instituto Mexicano de la Juventud

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Este programa es público, ajeno a cualquier partido político. Queda prohibido su uso para fines distintos al desarrollo social.