

The poster features a photograph of two people working in a coastal wetland area. The person in the foreground is wearing a red shirt and a blue skirt, while the person behind them wears a red cap and a light-colored shirt. The background shows a green landscape and a body of water. The top left corner contains the logo for the Conference of the Parties (COP13) and the text "CONFERENCIA DE LAS NACIONES UNIDAS SOBRE LA DIVERSIDAD BIOLÓGICA COP13 CONOPBICOP13 CANCÚN, MÉXICO 2016". The top right corner features the INECC logo with the text "INECC INSTITUTO NACIONAL DE ECOLOGÍA Y CAMBIO CLIMÁTICO". Below the logos, the text reads "NATIONAL INSTITUTE OF ECOLOGY AND CLIMATE CHANGE MEXICO". The middle section is titled "SIDE EVENT" and describes the event as "Ecosystem based Adaptation: a link between biodiversity conservation and adaptation to climate change". It includes "CASE STUDIES" such as "Adaptation to climate change impacts on the coastal wetlands in the Gulf of Mexico" and "Conservation of coastal watersheds in the context of climate change". The bottom right corner provides the date and time: "Thursday 8 December 2016 13:15 – 14:45" and the location: "Universal Building, main floor Moon Palace Golf & Spa Resort <http://cop13.mx/>". Logos for "ADAPTACIÓN" and "C6 Cuenca Costera Cambio Climático" are also present.

The slide has a white background with a decorative border on the right side featuring blue and green wavy patterns. The title is "Adaptación basada en Ecosistemas: un vínculo entre biodiversidad conservación y adaptación al cambio climático". The INECC logo is prominently displayed in the center, consisting of a stylized globe graphic and the text "INECC INSTITUTO NACIONAL DE ECOLOGÍA Y CAMBIO CLIMÁTICO". Below the logo, the text reads "Dra. Cecilia Conde Coordinadora General de Adaptación al cambio Climático (INECC-SEMARNAT) cecilia.conde@inecc.gob.mx". At the bottom, the text "Cancún, Q.R. Universal Building, main floor. 8/12/2016" is visible.

The Background



- Law on Climate Change. June 2012: INE => INECC
 - <http://www.diputados.gob.mx/LeyesBiblio/pdf/LGCC.pdf>
- National Climate Change Strategy. June 2013
 - <http://www.encc.gob.mx/documentos/estrategia-nacional-cambio-climatico.pdf>
- Special Climate Change Program. April, 2014.
 - http://dof.gob.mx/nota_detalle.php?codigo=5342492&fecha=28/04/2014
- NDC. March, 2015

INECC. Our Mission:

Generate and integrate scientific and technical knowledge and increase qualified human capital for the formulation, management and evaluation of public policies leading to environmental protection, preservation and ecological restoration, green economical growth and climate change mitigation and adaptation in country.

Territorial approach: Sustainable Development



