

CALL FOR SUBMISSIONS

SEMARNAT, through the CONANP, invites you to participate in the:

SHORT-FORM DOCUMENTARY CONTEST

CONSERVING THE MONARCH

"The Life of the Monarch Butterfly in Mexican Sanctuaries"

I. RULES:

1. Pursuant to Articles 17 and 32 bis of the Organic Act of the Federal Public Administration, 2 section XXXI, Semarnat, through the CONANP, invites Mexican and foreign audiovisual producers to submit short-form documentary films that explore and discuss anything related to the monarch butterfly and its phenomenal migration within the Mexican sanctuaries that are part of Protected Natural Areas.

II. REGISTRATION:

1. Contest registration is free of charge. The application and forms may be viewed and downloaded at www.gob.mx/conanp or requested via email: comunicacionsocial@conanp.gob.mx

III. APPLICATION AND FORMS:

1. Mexican or foreign individuals 18 years and older may participate.

2. Every participant must complete an application and submit the forms, with the terms of participation, duly signed and sent by email, to comunicacionsocial@conanp.gob.mx.

3. Participants must send a copy of their valid official identification (Mexican voter ID or Mexican or foreign passport) and their material via email, with the indicated forms (see submission date and forms below).

4. Winning participants must present the original or certified copies of their official identification.

5. Upon submitting their materials, all contestants expressly agree to be bound by the terms of this Call for Submissions and the governing rules.

6. For legal purposes, all audiovisual works submitted to the contest pursuant to this call for submissions are deemed to comply strictly with all requirements described herein. Therefore, the submitting individual hereby releases the Organizing Committee, the participating institutions or persons, their members, directors, employees, agents and representatives from any legal liability that may arise from third-party claims of rights to such works or their respective contents, and the contestant is solely liable for any legal actions brought against them and for any and all economic consequences thereof.

7. For purposes of this call for submissions, the individual submitting the audiovisual work to the contest is regarded as the Producer, and therefore the owner of the economic rights of copyright, without prejudice to the survival of the rights corresponding to the various authors of the audiovisual work, pursuant to the provisions of Articles 68 and 96 to 99 of the Mexican Federal Copyright Act.

8. All audiovisual works submitted to the contest must be original. Their content must not incorporate parts or fragments of literary and artistic works, creative elements whose rights correspond to third parties, without the prior, express and written authorization, nor may they employ phrases, expressions or signs attacking third parties or disparaging the honor, reputation or beliefs of others. The failure to observe these requirements will allow the Organizing Committee and/or Jury to automatically disqualify the work in question. Works must not display on screen commercial product or service brands, whether or not widely known.

9. The CONANP reserves the right to disqualify from the contest all works that do not meet the rules of this call for submissions or the established technical specifications, or the minimum audio and video quality requirements (low resolution, under- or overexposure, inaudible or saturated audio, etc.), or if any of the data provided when submitting the work to the contest is found to be untrue or inaccurate.

IV. DELIVERY AND SUBMISSION DATES:

1. Contest applications and materials will be received from March 1 to May 4, 2018, via email: comunicacionsocial@conanp.gob.mx.

2. The works must be sent via private YouTube or Vimeo link. Video files will not be accepted.

V. CHARACTERISTICS OF THE SHORT-FORM DOCUMENTARY:

1. It must be developed under the theme "Life of the Monarch Butterfly in Mexican Sanctuaries".

2. The short-form documentary may be produced with professional or semiprofessional, by cellular telephone or with any other device.

3. Visual and sound content must be original.

4. The short-form documentary must have a minimum duration of 5 minutes and a maximum of 20 minutes.

5. Teams may consist of at least 3 and at most, 6 persons.

6. Registered short-form documentaries in other languages must be subtitled in Spanish.

7. A short-form documentary that does not contain these characteristics will not be accepted.

VI. EVALUATION CRITERIA:

1. Originality

2. Creativity

3. Content

4. Cinematography

5. Music

6. Editing

7. Screenplay

8. Management of the topic, message and solution presented in the short-form documentary.

VII. REASONS FOR DISQUALIFICATION:

1. The submitted short-form documentary is not an originally created work.

2. Submissions outside the deadline.

3. Failure to meet any of the conditions mentioned in these submission rules.

4. If the short-form documentary is incomprehensible.

5. If the participating group submits more than one proposal.

VIII. TERMS OF PARTICIPATION:

1. Mexican citizens and foreigners may participate, including motion picture and advertising producers and professionals; students of film, communications, plastic arts, or advertising; and anyone associated with the visual arts and the environment, on a collective or individual basis, regardless of their profession or the nature of their studies, who evidence their individual personhood.

2. All individuals who have participated in the organization and development of this contest are excluded.

3. Participation by federal, state and municipal public servants is not allowed.

4. The sole category is Short-form Documentary.

5. In all cases, the works submitted must meet the technical and content specifications detailed in the call for submissions.

6. Any registered material that does not meet the required characteristics will be rejected.

7. There is no production date requirement for the works submitted. Works originally created on any date can be received within the submission period, even they have already been screened at another contest or festival.

8. The works must be royalty-free for submission to the contest and for screening.

9. The works must have a minimum duration of 5 minutes and a maximum duration of 20 minutes, including credits.

10. The Producer must provide evidence that he or she has obtained the audiovisual performance rights from the various authors on an individual basis (Directing, Scriptwriting, Adaptation, Screenplay, Cinematography, Music, Animation) and from the participating performers, through the respectively executed agreements, provided that failure to do so will automatically disqualify the audiovisual work submitted to the corresponding contest. Such agreements must have been executed as provided in the Federal Copyright Act and be subject to registration with the National Copyright Institute (Instituto Nacional del Derecho de Autor—Indautor).

11. Contestants must always keep, for their own files, a digital copy of the audiovisual work submitted to the contest, as the organizing committee is under no obligation to return the files submitted or preserve or maintain them for any given length of time.

12. For all applicable legal purposes, the person who submits an audiovisual work to the contest described herein expressly authorizes, by that fact alone, the organizing committee to publicly show and broadcast on televised and electronic media the audiovisual work submitted to the contest, in the framework of the "CONSERVANDO A LA MONARCA" event and/or in coordination with its sponsors and partners, without such performances/broadcasts incurring any payment obligation of any kind in favor of the persons participating or appearing therein including, but not limited to, any persons forming part of the short-form documentary.

13. Any matter not set forth in this call for submissions will be resolved exclusively by the organizing committee and its decisions cannot be appealed.

IX. SELECTION OF SHORT-FORM DOCUMENTARIES:

1. All submitted materials will be evaluated by a jury consisting of: Motion picture industry professionals / documentary film director.

Academics / Biologists / Scientists / Environmentalists.

Institutional / CONANP Commissioner: Alejandro del Mazo Maza.

2. Winning participants in the 2018 short-form documentary contest will be notified at the email address entered on their registration forms or by telephone, no later than June 8, 2018.

3. The jury's decision will be announced on the website www.gob.mx/conanp.

4. Once the selected participant is notified, he or she must deliver the short-form documentary master for screening, not later than five calendar days after being notified, with the following characteristics: Format: 24-frame HD (1920 x 1080); Sound: 5.1; Compression: Mov (QuickTime), MPEG (Moving Pictures Expert Group), at the Conanp main offices located at Av. Ejército Nacional 223, Col. Anáhuac, Del. Miguel Hidalgo, C.P. 11320,

Mexico City, addressed to: Dirección de Comunicación y Cultura para la Conservación, Piso 12, Ala "B". Shipping expenses will be borne by the participant.

5. If the winners do not send the required documents in digital form (Indautor certificate of authorship, official photo ID, taxpayer identification certificate (RFC) and current proof of address) in a period of 10 business days after being notified, the prize may be deemed unclaimed.

X. JURY:

1. The jury will select the 10 best short-form documentaries.

2. Of these 10, it will select the six best, and of these six, the jury will select the top three.

3. The jury's decision will be adopted by a majority of votes cast.

4. The jury's decision will be final.

XI. PRIZES AND RECOGNITIONS:

1. First place: MXN\$10,000.00

2. Second place: MXN\$5,000.00

3. Third place: MXN\$3,000.00

4. Prizes will be paid via electronic transfer of funds. All prizes are payable in Mexican pesos.

5. If the account to receive the transfer is in a currency other than Mexican pesos, it will be paid at the exchange rate established that day by the Mexican Central Bank.

6. The six best works will be screened at road shows within Mexico.

7. Contest participants will be provided a physical Certificate of Recognition from Conanp

XII. PUBLIC PERFORMANCE:

1. The owners of the copyrights and associated economic rights agree that such works may be performed, and extracts of such materials may be displayed, at non-commercial events in the framework of the activities organized by the Conanp and their sponsors or partners, and accordingly will be announced in the places where the short-form documentaries are to be shown.

XIII. TERMS AND CONDITIONS:

Upon registering, the participant will accept the following terms and conditions:

1. His or her agreement and acceptance to receive information on contest-related activities via email.

2. He or she must submit a duly signed statement in which the participant grants to the Conanp authorization to exploit the short-form documentary in any form mentioned in Article 27 in any form mentioned in Article 27 of the Mexican Federal Copyright Act (Ley Federal de Derechos de Autor), within the limits prescribed by that Act, and without prejudice to the ownership of the moral rights referenced in Article thereof 21 thereof. The Conanp will exploit the work for non-profit purposes, and therefore will not be liable for royalties of any kind, as set forth in Article 150, section III of such Act. This point applies to all registered participants.

XIV. INCOMPLETE SUBMISSIONS:

1. The CONANP, through its Conservation Communication and Culture Bureau (Dirección de Comunicación y Cultura para la Conservación), will verify compliance with the requirements established in the Request for Submissions. If any information or documentation is missing, it will notify the interested party of the omission or irregularity found, for such omission to be remedied or the missing documents supplied in not more than five business days following the date of the notice, to complete the application. If the request is not satisfied within the five-day period following the date of the notice, the application will be discarded.

Participate and enter your short-form documentary!

SEMARNAT
SECRETARÍA DE
MEDIO AMBIENTE
Y RECURSOS NATURALES



CONANP
COMISIÓN NACIONAL
DE ÁREAS NATURALES
PROTEGIDAS