

FLUJO DE EFECTIVO, TERCER TRIMESTRE DEL EJERCICIO 2014  
( Cifras miles de pesos )

Concepto	Original	Modificado	Programado	Observado	Absoluta	%
DISPONIBILIDAD INICIAL	341,095.3	341,095.3	341,095.3	236,975.9		
Venta de Bienes	5,906,319.9	5,756,319.9	4,061,598.7	5,159,063.5	1,097,464.8	27.0%
(-) Premios	3,162,642.0	3,162,642.0	2,240,619.7	3,580,498.3	1,339,878.7	59.8%
(-) Comisiones	575,786.9	575,786.9	410,574.3	339,056.1	(71,518.3)	-17.4%
(-) Incentivos	0.0	0.0	0.0	7,655.3	7,655.3	0.0%
(-) Promociones	0.0	0.0	0.0	0.0	0.0	0.0%
(-) Estímulos Apoyo Comerc.	115,157.4	115,157.4	82,114.9	67,813.4	(14,301.5)	-17.4%
(-) 2% Estímulos Apoyo Comerc.	115,157.4	115,157.4	82,114.9	67,813.4	(14,301.5)	-17.4%
(-) 4% Estímulos Apoyo Comerc.	0.0	0.0	0.0	0.0	0.0	0.0%
(-) 2% Socio Tecnológico	0.0	0.0	0.0	0.0	0.0	0.0%
(-) 4% Socio Tecnológico	0.0	0.0	0.0	0.0	0.0	0.0%
(-) 4% Socio Tecnológico Bus	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Venta Neta</b>	<b>2,052,733.6</b>	<b>1,902,733.6</b>	<b>1,328,289.8</b>	<b>1,164,040.5</b>	<b>(164,249.4)</b>	<b>-12%</b>
Ingresos Diversos	16,866.0	16,866.0	12,715.4	17,763.1	5,047.7	39.7%
Productos Financieros	15,556.7	15,556.7	11,720.7	7,516.8	(4,203.9)	-35.9%
Otros	1,309.3	1,309.3	994.7	10,246.3	9,251.6	930.1%
Transferencias Gob Fed	0.0	150,000.0	150,000.0	150,000.0	0.0	0.0
<b>Total de Ingresos</b>	<b>2,069,599.6</b>	<b>2,069,599.6</b>	<b>1,491,005.2</b>	<b>1,331,803.6</b>	<b>(159,201.6)</b>	<b>-10.7%</b>
<b>Gasto Programable</b>	<b>2,068,599.6</b>	<b>2,067,587.5</b>	<b>1,442,502.1</b>	<b>1,152,906.3</b>	<b>(289,595.8)</b>	<b>-20.1%</b>
Gasto Corriente	2,068,599.6	2,011,929.3	1,396,669.7	1,147,047.9	(249,621.8)	-17.9%
De Operación	1,309,898.6	1,249,264.739	816,057.7	623,492.7	(192,565.0)	-23.6%
Servicios Personales	520,229.5	519,217.4	395,250.5	363,596.6	(31,653.9)	-8.0%
Materiales y Suministros	53,941.6	53,932.2	43,416.5	35,573.0	(7,843.6)	-18.1%
Servicios Generales	1,255,957.0	1,195,332.5	772,641.2	587,919.7	(184,721.5)	-23.9%
36000 Publicidad	291,602.4	291,217.4	85,363.4	12,809.8	(72,553.6)	-85.0%
39203 IEPS	627,224.0	589,517.9	447,810.3	408,265.8	(39,544.5)	-8.8%
Otros Servicios Generales	337,130.7	314,597.3	239,467.5	166,844.1	(72,623.4)	-30.3%
Otros de Corriente	238,471.5	243,447.1	185,361.5	159,958.6	(25,402.8)	-13.7%
Otras Erogaciones	119,099.5	122,919.2	92,924.5	75,403.0	(17,521.5)	-18.9%
39101 Funerales	199.5	199.5	149.7	48.9	(100.8)	-67.4%
39401 Resol. Judiciales	3,550.0	4,036.5	3,942.7	3,654.9	(287.8)	-7.3%
44000 Ayudas Sociales	115,350.0	118,683.2	88,832.1	71,699.2	(17,132.9)	-19.3%
44101 Ayudas Billeteros	115,350.0	118,683.2	88,832.1	71,699.2	(17,132.9)	-19.3%
44103 Otras Ayudas	0.0	0.0	0.0	0.0	0.0	0.0%
Pensiones Y Jubilaciones	119,372.0	120,528.0	92,437.0	84,555.7	(7,881.3)	-8.5%
Inversion Fisica	0.0	55,658.3	45,832.5	6,742.4	(39,090.1)	-85.3%
Bienes Muebles e Inmuebles	0.0	49,900.4	40,650.4	6,742.4	(33,908.0)	-83.4%
Obras Públicas	0.0	5,757.9	5,182.1	0.0	(5,182.1)	-100.0%
Operaciones Ajenas	0.0	0.0	0.0	(884.0)	(884.0)	0.0%
Terceros	0.0	0.0	0.0	4,310.3	4,310.3	0.0%
Recuperables	0.0	0.0	0.0	(5,194.3)	(5,194.3)	0.0%
<b>Balance De Operación</b>	<b>1,000.0</b>	<b>2,012.1</b>	<b>48,503.1</b>	<b>178,897.3</b>	<b>130,394.2</b>	<b>268.8%</b>
<b>Balance Financiero</b>	<b>1,000.0</b>	<b>2,012.1</b>	<b>48,503.1</b>	<b>178,897.3</b>	<b>130,394.2</b>	<b>268.8%</b>
<b>Disponibilidad Final</b>	<b>342,095.3</b>	<b>343,107.4</b>	<b>389,598.4</b>	<b>415,873.2</b>	<b>130,394.2</b>	<b>33.5%</b>


