VENTANILLAS DE SALUD
JUNTOS POR LA SALUD

107 Jornada Anual de VDS/ VDS Annual Meeting
June 19-22, 2017
Atlanta, GA
MEXICAN NATIONALS

Population, Key Facts and State of Health
Mexican National Population in the U.S.

*Source: The Hispanic Population: 2010/Census Briefs/prepared by the US Census Bureau*
Mexican Nationals in the US: Key Facts

• 11.7 million of Mexican Immigrants reside in the US, accounting for 28% of the 42.4 million foreign born population.

• Between 2006 and 2010, the number of Mexican immigrants increased by 200,000 compared to the more than 2 million who arrived in the 5 years prior.

• 31% of Mexican immigrants work in the services industry and 26% construction and maintenance occupations.

• Age: the median age is 41 years compared to 44 of the foreign born and 30 for the US population.

Pew Research Center ..... /Migration Policy Institute, Migration Information Source, Mexican Immigrants in the US, March 2017.
Mexican Nationals in the US: State of Health

• 28% of Mexican immigrants live in poverty compared to 18% of all immigrant families and 10% of native born families.

• In 2014, 47% of Mexican immigrants were uninsured compared to 27% of the total foreign born population and 9% of the native born.

• Economic status, limited English language proficiency, and limited access to health care services are among the most prevalent barriers to health care and directly impact the state of health of Mexicans in the U.S.

Pew Research Center ..... Migration Policy Institute, Migration Information Source, Mexican Immigrants in the US, March 2017.
VENTANILLAS DE SALUD

Health Access Window
Ventanillas De Salud: Mission

The Ventanillas de Salud (VDS) aims to improve access to primary and preventive health care services, increase public insurance coverage and establish a medical home through information, education, counseling and referrals to quality health care facilities in a safe and friendly environment.
Consular Network Partnership

- Institute for Mexicans Abroad (IME)
  - Develops support programs for Mexican Nationals living abroad

- Documentation and Protection Services
  - Issues Government Documentation and Legal Protection Services

- Ventanillas de Salud (VDS) - VDS Móvil
  - Consular Network
Ventanillas de Salud: Lead Agencies

Lead Agencies consist of Academic Institutions, Research Institutions, Health Clinics and Hospitals and Community Based Organizations.
VDS Lead Agency Program Management

Management
- Operation & Sustainability
- Personnel
- Financial

Services
- Program Activities
- Health Services
- Referrals & Follow-up

Partnerships
- Directory of Local Services
- Collaborative Activities
The VDS has an extensive network of local and national health institutions, clinics, community organizations, governmental and educational institutions, that provide extensive support with screenings, educational material, health care services and health navigation.
Ventanillas de Salud: Program Objectives

• Facilitate and navigate health access and health care services to Mexican migrants.
• Create and advance a culture of preventative care through health education, information and counseling on healthy living choices and habits.
• Encourage Self-Care by identifying individual health care needs and responsibilities in efforts to reduce preventable diseases and improve quality of life.
VDS: Core Services Provided

On-Site Services:

- Information and education sessions on various health topics
- Information and public health insurance screenings
- Medical History Screenings
- Personalized Health Care Navigation
- Build a culture around care and a relationship of trust
VDS: Core Services Provided

Off-Site Services:

• Specialized health service
• Follow-up care referrals
• Health insurance navigation referrals
• Follow-up courtesy services via Phone, email, letter.
• Special events, health fairs, social campaigns.
VDS: Intervention Projects

Greater opportunity to implement projects based on health needs and priorities of communities served by VDS program.

➢ Staff capacity building on specific health issues.

➢ Adds to the sustainability of the VDS program when additional funds are awarded for intervention activities.

➢ Generates greater status on health status of community as well as success stories and testimonials.

Current VDS Intervention Projects include Nutrition, Cancer Awareness and Screenings, HPV Vaccines and Obesity, and most recently Mental Health, among others.
VENTANILLAS DE SALUD

Program Results and Outcomes 2016
VDS Results

VDS Users
• 1,500,000 USERS

VDS Services
• 4,600,000 SERVICES PROVIDED

Official reporting document, Program Impact VDS, SSA, SRE, IME, 2016
* Individual can receive several services in one visit (screenings, educational counseling, referrals, etc.)
VDS: Results

Prevalence of the Leading Causes of Morbidity

<table>
<thead>
<tr>
<th>Type of Screening</th>
<th>Counseling/Orientation</th>
<th>Measurements</th>
<th>Positive / high values</th>
<th>Prevalence (percentage)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measuring blood glucose</td>
<td>169,995</td>
<td>100,452</td>
<td>41,5001</td>
<td>41.3</td>
</tr>
<tr>
<td>Overweight and Obese</td>
<td>260,874(1)</td>
<td>91,700</td>
<td>45,308</td>
<td>49.4</td>
</tr>
<tr>
<td>Blood pressure</td>
<td>153,108</td>
<td>124,828</td>
<td>45,488</td>
<td>36.4</td>
</tr>
<tr>
<td>Cholesterol</td>
<td>260,874(1)</td>
<td>25,699</td>
<td>5,636</td>
<td>21.9</td>
</tr>
<tr>
<td>VIH/SIDA</td>
<td>86,340(2)</td>
<td>17,832</td>
<td>388</td>
<td>2.1</td>
</tr>
<tr>
<td>ITS</td>
<td>86,340(2)</td>
<td>12,869</td>
<td>803</td>
<td>6.2</td>
</tr>
<tr>
<td>Tuberculosis</td>
<td>54,829</td>
<td>1,078</td>
<td>81</td>
<td>7.5</td>
</tr>
</tbody>
</table>

Source: Ventanillas de Salud: Key Performance Indicators Report
* Period from January to December, 2016
Includes counseling and orientation in order to prevent Obesity/Metabolic Syndrome/Cholesterol
Includes counseling and orientation in order to prevent VIH/SIDA or ITS
JUNTOS POR LA SALUD
Mobile Health and Wellness Program
Juntos por la Salud: Mobile Health

*Juntos por la Salud* aims to provide education, information and health preventative services to vulnerable populations in urban rural and rural areas outside key metropolitan cities where high populations of Mexican Nationals reside.
Juntos por la Salud: 11 Metropolitan Cities

- MIAMI
- RALEIGH
- ORLANDO
- LAS VEGAS
- LOS ANGELES
- PHOENIX
- TUCSON
- DENVER
- CHICAGO
- NEW YORK
- DALLAS
Secretariat of Foreign Affairs
Secretariat of Health
Institute of Mexicans in the Exterior
Consular Network
US/Mexico Commission on Border Health

Develops support programs for Mexican Nationals living abroad
JPLS: Program Objectives

SCREENINGS
Body Mass Index, Blood Pressure, Blood Sugar Glucose, Cholesterol, HIV/AIDS, and Skin Cancer among others.

IMMUNIZATIONS
In partnership with local health clinics and pharmacies provide Influenza Vaccine among others as established by each site.

EDUCATIONAL ACTIVITIES
Workshops on key health issues prevalent in area of service. Participation in local health fairs and special health events.

TESTIMONIALS
Interview users and capture success stories and testimonials on health care access and services provided. Impact of services.
JPLS Program Outcomes 2016-17

- Total de usuarios: 30,000
- Total de servicios brindados: 150,000
- Hombres: 7,800
- Mujeres: 12,000
JPLS: Promotional Material

Breast Cancer
Diabetes
Obesity
Hypertension

VENTANILLAS DE SALUD
JUNTOS POR LA SALUD

Opportunities for Expansion and Growth
VDS & JPLS National Campaign

Collaborative Objectives:

➢ Join forces in promotion and health preventative services through collaborative events and activities.

➢ Strengthen VDS’s participation in national events and efforts for a greater impact.

➢ Promote greater communication tools in the VDS program with a focus on public health and public health issues.
Next steps


- To implement the Data Collection System in VDS.
- To reinforce referral and follow up protocol at each VDS site.
- To continue strengthening VDS regional strategies (intervention projects, health campaigns and capacity building)
- To increase the visibility of the program (more success stories, program activities information on VDS/JPLS website, etc).
- To expand local partnerships focused on community needs.
THANK YOU

Dra. Gudelia Rangel
grangel2009@gmail.com

Patricia Cortés
pcortes@sre.gob.mx

Josana Tonda
jtonda@sre.gob.mx

Juanita Lara
juani.lara@gmail.com

Leslie Martinez
lmartinez@consulmexny.mx