Best Practice Regional Development Strategies

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Why Economic Development?

- The world is continuously changing.
- Regions must adapt or face extinction in an era of globalization.
- Be on the ‘better’ side of change.

Moving Forward...

- Measuring Progress and Success.
- Logic Models.
- State New Economy Index 2014.
EDA’s mission is to lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.

How EDA Functions

- Creating a Macro/Micro Balance
- Investing in a Broad Range of Programs
- Building from a Foundation (Cluster Identification)
- Increasing Capabilities -> Increased Capacity -> Growth and Development

“Economic Development must focus not only on the physical capacities, but also the cultural and intangible assets available.”
EDA Logic Model

EDA Inputs
- Construction Planning
- Special Initiatives
- Technical Assistance

Project Outputs
- New Facilities
- New Plans
- New Strategies
- New Infrastructure

Capacity Outcomes
- Community Capacity
- Firm and Industry Capacity
- New Firm Formation
- Innovative Infrastructure

Realized Outcomes
- Startups
- Jobs
- Innovation
- Earnings
- Exports
- Sustainability
- Business Growth
- Wealth

Vision
- Prosperity
- Quality of Life
Recommended JIAC Program Logic Model

**Initial Conditions & Capacities**
- Economic conditions / business cycle (regional, national, global)
- Industry/cluster conditions, competitiveness & level of definition/development
- Existing regional networks & innovation ecosystems
- Existing workforce skills & knowledge
- Existing facilities

**Inputs**
- Portfolio of Programs
- EDA Funding
- Other Funding
- Client/Participant Resources

**Project Activities**
- Events, Networking, & Referrals
- Mentoring, Coaching, & Technical Assistance
- Facilities & Equipment
- R&D & Technology Development Support
- Financing Support

**Enhanced Participant Capabilities**
- Technology Development
- Product & Business Development
- Human Capital
- Networks & Marketing
- Finance

**Capacity Outcomes**
- Community Capacity
- Firm & Industry Capacity
- Entrepreneurship Capacity
- Innovation Infrastructure

**Realized Outcomes**
- Export trade
- Jobs
- Innovation
- Investment
- Increased Earnings
- Business Growth
- Wealth
- Sustainability
The Houston Technology Center
The Houston Technology Center is the largest technology business accelerator and incubator in Texas, advancing the commercialization of emerging technology companies in the greater Houston area.

- 1997 EDA grant to remodel an old city building for use as a non-profit business accelerator.
- HTC has since transformed Houston into the entrepreneurial capital of Texas.
- HTC started as a business accelerator and expanded as an incubator with satellite campuses in Texas.
Economic Impact Chart

- HTC Graduates 86
- 300 Companies Assisted
- Capital Raised by HTC Clients and Graduates: Over $1Billion
- Jobs Created by HTC Clients and Graduates: 4,595
- Contribution to the Houston Economy in 2012: $687 Million
- $174 Million in Capitol raised in 2012 alone
Idea Village is a nonprofit organization that seeks to identify, attract, support, and retain entrepreneurial talent New Orleans to create innovative solutions to grow the economy and become the next-generation civic leaders.

- Idea Village is the result of five local entrepreneurs intent on reversing the brain drain while developing innovative thinkers to provide new ideas to grow the economy and address pressing social issues.
- Idea Village began with a $10,000 business plan contest
- Idea Village evolved into an inter-connected entrepreneurial ecosystem.
Idea Village

- $3.45 Million in Seed Capital
- U.S. “Biggest Brain Magnet”
- 72,295 Consulting Hours
- Over 2,000 Jobs
- $100 Million in Annual Revenue
- Support to 3,000 entrepreneurs through 2,400 professionals
• Increased Capabilities -> Increased Capacities -> Higher Ranking

• Goal: remaining competitive in a transforming international economy

• Each state is ranked on:
  – Knowledge Jobs
  – Globalization
  – Economic Dynamism
  – Digital Economy
  – Innovation Capacity
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