

**TECHNICAL SPECIFICATIONS FOR THE
REGISTRATION OF THE GEOGRAPHICAL INDICATION**

NAME OF THE GEOGRAPHICAL INDICATION

Val de Loire

PRODUCT CATEGORY

Wine

COUNTRY OF ORIGIN

France

APPLICANT

Syndicat des Vins de Pays du Val de Loire
37 avenue Jean Joxé
49100 Angers
France

Tel. +33 241872581
vdpvalde Loire@orange.fr

PROTECTION IN THE COUNTRY OF ORIGIN

Date of Protection in the European Union: 12.3.2008

Date of Protection in the Member State: Decree of May 11, 2007 (published in the Official Gazette on May 12, 2007)

PRODUCT DESCRIPTION

- **Raw Material**

White wine: sauvignon blanc, sauvignon gris, chardonnay, chenin, Grolleau gray, pinot blanc, pinot gris, melon, folle Blanche, Orbois, sacy

Red wine, rosé wine and "gris" wine: cabernet franc, cabernet sauvignon, côt, gamay noir, noir Grolleau, Grolleau gray, pinot noir, merlot, Pineau d'aunis, abouriou, Egiodola, Bouze gamay, gamay Chaudenay, negrete, pinot gris

- **Alcohol content :**

Red wine	max 12.0% vol.
Rosé wine	max 12.0% vol.
White wine	max 12.0% vol.

- **Physical Appearance**

Red, white rosé and "gre" wine

DESCRIPTION OF THE GEOGRAPHICAL AREA

The geographical area is located in the western part of France around the river Loire. The area extends into 14 administrative departments: Allier, Cher, Indre, Indre-et-Loire, Loir-et-Cher,

Loire-Atlantique, Loiret, Maine-et-Loire, Nièvre, Puy-de-Dôme, Sarthe, Vendée , and Deux-Sèvres Vienne except the Beauvoir area / Niort, Brioux / Boutonne and Mauzé / Le Mignon.

Being close to the Atlantic the Loire Valley is naturally oceanic and enjoys a temperate climate. Heading east one can feel a more continental influence and the oceanic patterns gradually disappear as one moves inland towards the hills.



LINK WITH THE GEOGRAPHICAL AREA

The Val de Loire winemakers have managed to preserve the identity and winemaking tradition of this region which has a particularly favorable climate for the cultivation of vines situated along the Loire.

The vineyards of the Val de Loire are testimony to winemaking skills and know-how passed down through successive generations.

The long-standing reputation of the Val de Loire wines is partly due to the ease with which trade was carried out using river navigation.

The varieties of the Val de Loire IGP are well suited to the diversity of climates and soils of this vast region. Whereas original production focussed more on white wine production, the introduction of new varieties and technology and the effort of the winemakers have more recently led to the production of red wines. With its northern location and mild climate, the IGP Val de Loire is characterized by the freshness, vivacity and finesse of its wines.

Since the creation of the IGP in 1981, production has focused on quality wines and the professionalization of the operators. The IGP Val de Loire, with 1600 growers, cooperatives 1500 wineries and retailers, have a real economic impact on wine production in the basin of Val de Loire.

At the heart of these historic and extensive vineyards, the traditional expertise in the art of growing grapes and wine-making has led to the development of an important scientific and technical research network dedicated to wine (INRA , ITV) along with high-level education in wine-making. The reputation of the area for scientific research training professionals has helped to further promote the fame of IGP wines from 'Val de Loire '.

Wine-tourism is very important in this historically rich region (which has numerous castles) and the fact that it is classified as a world heritage site by UNESCO contributes to strengthen the reputation of the protected geographical indication ' Val de Loire '.

SPECIF RULES FOR LABELLING, IN CASE THESE EXIST

[...]

CONTROL BODY

For checking compliance with the specifications:

Institut National de l'Origine et de la Qualité (INAO)
12, rue Henri Rol-Tanguy – TSA 30003
93155 Montreuil-sous-Bois Cedex
France

Tel. +33 1 73 30 38 99
info@inao.gouv.fr

To prevent fraud (quality, description tags and documents, trade):

Ministère de l'Economie et des Finances et de l'Emploi et Ministère du Budget, des
Comptes Publics et de la Fonction Publique
Direction générale de la concurrence, de la consommation
et de la répression des fraudes
Bureau D2 Télédoc 251
59, boulevard Vincent-Auriol
F-75 703 Paris Cedex 13

Tel. +33-1-44972351 / Fax. +33-1-44973039
D2@dgccrf.finances.gouv.fr

For fiscal affairs, accompanying documents and customs matters:

Ministère de l'Economie et des Finances et de l'Emploi et Ministère du Budget, des
Comptes Publics et de la Fonction Publique
Direction générale des douanes et droits indirects
Sous-Direction des droits indirects
Bureau F/3
11 rue des Deux Communes
F- 93558 MONTREUIL Cedex

Tel. + 33 1 57 53 44 10 / Fax. + 33 1 57 53 42 88
dg-f3@douane.finances.gouv.fr