

**TECHNICAL SPECIFICATIONS FOR
REGISTRATION OF GEOGRAPHICAL INDICATIONS**

NAME OF GEOGRAPHICAL INDICATION

Ventoux

PRODUCT CATEGORY

Wine

COUNTRY OF ORIGIN

France

APPLICANT

Organisme de défense et de gestion de l'appellation d'origine contrôlée Ventoux
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France

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PROTECTION IN COUNTRY OF ORIGIN

Date of protection in the European Union: 9/12/2011

*Date of protection in the Member State and reference to national decision:
décret du 27 juillet 1973*

PRODUCT DESCRIPTION

• **Raw material**

Grape varieties:

Vermentino B	Grenache Blanc	Marselan N
Bourboulenc B	Cinsaut N	Marsanne B
Counoise N	Clairette B	Carignan N
Mourvedre N	Roussanne B	
Viognier B	Syrah N	
Grenache N	Piquepoul Noir N	

• **Alcohol content**

Red wine: minimum 12% vol.

White wine: minimum 11.5% vol.

Rosé wine: minimum 11.5% vol.

• **Physical appearance**

Red wine, White wine, Rosé wine

DESCRIPTION OF GEOGRAPHICAL AREA

The grapes are harvested and the wines made and developed on the territory of the following municipalities in the department of Vaucluse: Apt, Aubignan, Le Barroux, Le Beaucet, Beaumettes, Beaumont-du-Ventoux, Bédoin, Blauvac, Bonnieux, Cabrières-d'Avignon, Caromb,

Carpentras, Caseneuve, Crestet, Crillonle-Brave, Entrechaux, Flassan, Fontaine-de-Vaucluse, Gargas, Gignac, Gordes, Goult, Joucas, Lagnes, Lioux, Loriol-du-Comtat, Malaucène, Malemort-du-Comtat, Maubec, Mazan, Méthamis, Modène, Mormoiron, Murs, Pernes, Robion, La Roque-sur-Pernes, Roussillon, Rustrel, Saignon, Saumane, Saint-Didier, Saint-Hippolyte-le-Graveron, Saint-Martin-de-Castillon, Saint-Pantaléon, Saint-Pierre-de-Vassols, Saint-Saturnin-d'Apt, Venasque, Viens, Villars and Villes-sur-Auzon.

LINK WITH GEOGRAPHICAL AREA

The influence of the landforms (Dentelles de Montmirail, Mont Ventoux and Mont du Vaucluse), which is greater than in the rest of the department, determines the identity of the geographical area and can have an impact on the cultivation characteristics and most obviously on the wines produced.

By moderating the prevailing Mistral wind without diverting it completely, these landforms limit its excessive strength while allowing the vines to benefit from the 'drying' effect which is so invaluable in protecting them naturally from cryptogamic attacks.

The presence of these landforms and in particular the high altitude of the Mont Ventoux also gives rise to a colder airflow, particularly at night. This relative coolness, which is felt in the summer, during which it counteracts the sometimes scorching daytime temperatures, promotes the synthesis of the anthocyanins and the preservation of the grapes' acidity. The coolness therefore contributes to the refinement of the aromas and the colouring of the red wines.

Quite obviously, the Mediterranean climate and its large amount of sunshine complete the picture, enabling production of grapes which will ripen easily and intense concentration on the carbonated and stony soils. Combined with the skills deployed down the ages by the community of producers, these natural factors readily distinguish the wines of the registered designation of origin 'Ventoux' from their nearby cousins from the Rhône Valley.

In addition to the recognition of the protected designation of origin 'Muscat du Ventoux', the winegrowing know-how also finds expression through the presence in this area of numerous nurserymen-winegrowers with a further market for grafted plants in Carpentras.

The human and in particular cultivation practices are closely linked to this specific environment and enabled the Mont Ventoux to be classified as a Biosphere Reserve by UNESCO in 1990. This international label recognises exceptional biodiversity, and cultural and historical richness, but also human practices which respect this heritage. The purpose of this reserve is to reconcile the protection of natural resources, landscapes and ecosystems with the development of human activities.

The reputation of 'Ventoux' wines is long-standing. Since the second half of the 19th century the wines have been exported outside France. For example, a merchant from Mazan, Nicolas Sautel, obtained on 4 July 1860 in London a gold medal and a crown of genius for his excellent wine from the British Institute of Universal Genuis.

SPECIFIC LABELLING RULES (IF ANY)

[...]

CONTROL BODY

For checking compliance with the tender specifications:

Institut National de l'Origine et de la Qualité (INAO)
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To prevent fraud (quality, description tags and documents, trade):

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For fiscal affairs, accompanying documents and customs matters:

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