



## BIOGRAPHIES

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### PANEL 2: EVIDENCE OF THE POSITIVE IMPACT OF FINANCIAL INCLUSION ON PEOPLE'S QUALITY OF LIFE

#### MODERATOR

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##### **MANUEL SÁNCHEZ GONZÁLEZ**

##### **VICE GOVERNOR OF THE CENTRAL BANK OF MEXICO**



Manuel Sánchez González is Vice Governor of Banco de México, where he is also member of the Governor's Board. Prior to this appointment, he was Director of Investment at Valanza México, the private equity unit of BBVA Bancomer. He joined Bancomer Financial Group, now BBVA Bancomer Financial Group, in 1993 as Director of Financial Analysis and Investor Relations. From 1995 to 1997, he was Director of Planning and Finance at the BBVA's group Service Banking Division. Afterwards and until 2004, he was the BBVA's group Chief Economist.

#### PANELISTS

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##### **JULIE KATZMAN**

##### **EXECUTIVE VICE-PRESIDENT OF THE INTER-AMERICAN DEVELOPMENT BANK.**



Julie T. Katzman is the Executive Vice President of the Inter-American Development Bank. Since 2010, as its Chief Operating Officer, Katzman has overseen the Bank's efforts to help Latin American and Caribbean countries reduce poverty and inequality by financing sustainable development in the region. As COO she is particularly focused on furthering the IDB's emphasis on results and improving access and availability of these results as a way to bring the bank's achievements to a larger audience and strengthen the case for development. Previously, she served as General Manager of the Multilateral Investment Fund, which provides grants that support private sector-led development benefiting low income populations. Earlier in her career, Katzman was a Managing Director at Lehman Brothers and a founder of Violy, Byorum & Partners, an investment bank focused on Latin America. Katzman has served on a number of corporate and not for profit boards. Currently, she serves on the Boards of the MacArthur Foundation and International Center for Research on Women ("ICRW"), as well as the Board of Advisors of Instituto de Empresa in Madrid.



**GIANCARLO BRUNO**

**SENIOR DIRECTOR OF WORLD ECONOMIC FORUM**



Giancarlo Bruno serves as Member of the Executive Committee at the World Economic Forum in New York – the international institution for public-private cooperation. He heads the Financial Services Industries overseeing the Banking, Insurance and Asset Management sectors. He also serves as member of the Management Committee.

Before joining the World Economic Forum, Giancarlo spent several years in the banking sector in Vienna, London, Luxembourg and Geneva with international banking groups. His professional experience in the public/multilaterals sector includes the United Nations, the European Parliament and Istat, the Italian Institute of Statistics. Giancarlo earned a MS with honors in Economics and Business Management from Università Commerciale L. Bocconi, Milan, a Master’s degree in International Management from the University of Economics of Vienna, and the Global Master of Arts from the Fletcher School of Law and Diplomacy. He served as a Senior Fellow at the Center for Business and Government of the Harvard Kennedy School of Government.

**REBECCA ROUSE**

**DIRECTOR OF THE FINANCIAL INCLUSION PROGRAM AT INNOVATIONS FOR POVERTY ACTION**



Rebecca Rouse is the Director of the Financial Inclusion Program at Innovations for Poverty Action, a global nonprofit which works to identify and rigorously evaluate innovative financial products and services for the poor. Prior to joining IPA, Rebecca served as the Coordinator of the Regional Facility on Remittances and Savings of the Multilateral Investment Fund (MIF), a member of the Inter-American Development Bank Group. Rebecca holds a master’s degree in public administration from Columbia University’s School of International and Public Affairs, and a B.S. from Bryn Mawr College.